1.3.4 Number of students undertaking field projects / research projects / internships during the year

2020-2021 RESEARCH PROJECTS DEPARTMENT OF COMMERCE B COM

	B.COM			
S.No	Name Of The Student	Reg Number	Research Projects	
1	S.SHRIVAISHNAVI	1802CM1062	DATA MINING IN MARKETING	
2			A STUDY ON CONSUMER SATISFACTION	
	T.MYTHILI	1802CM1061	TOWARDS CREDIT CARD	
3			A STUDY ON CUSTOMER SATISFACTION	
			TOWARDS CHATPOT FACULITY IN CITY	
	C.P.JAYASHREE		UNION BANK	
4	S. SATHA SIVAM		PROFILE OF KARUR VYSYA BANK	
5	J.JUFRI AHAMED		JOB SATISFACTION	
6	V. SOWMIYA	1802CM1092	A STUDY ON ELECTRONIC COMMERCE	
			A STUDY ON CONSUMER BEHAVIOUR AND	
			SALES AT PROMOTION IN	
7	M.SABEENA	1802CM1076	THANJAVUR CITY	
8			A STUDYON THE CONSUMER BEHAVIOUR	
			TOWARDS BRAND	
			PREFERENCE FOR MOBILE PHONES IN	
	C. LAKSHMANAN	1802CM1125	THANJAVUR	
9			A STUDY ON CUSTOMER SATISFACTION OF	
	M.MOHAMED		MARUTI SUZUKI CARS IN THANJAVUR	
	ABUBAKKAR SIDDIQ	1802CM1074		
10			A STUDY ON CUSTOMER SATISFACTION	
			ON DIGITAL MARKETING	
		100000000000000000000000000000000000000		
	M.PRABHAKARAN	1802CM1100	IN THANJAVUR CITY	
11			CREATIVITY IN ADVERTISEMENT WITH	
		10000011110	RESPPECT TO	
10	S. MALINI	1802CM1118	VARIOUS ADVERTISEMENTS AGENCY	
12		1002011154	A STUDY ON PERFORMANCE OF WOMEN	
12	S.JAVITH MAKSHITH	1802CM1154	ENTERPRENEURS IN THANJAVUR CITY	
13			A STUDY ON SOCIAL WELFARE MEASURES OF	
			OF WOMAN EMPLOYEES WITH SPECIAL	
	R.SANTHOSH KUMAR	1802CM1043	REFERENCE TO THANJAVUR TOWN	
14	K.SANTHOSH KUMAK	100201011045	STUDYAN NON PERFORMING ASSET OF	
14			STUDIAN NON FERFORMING ASSET OF	
	V.KARTHIK	1802CM1075	ICICI BANK AND SBI BANK	
15		100201011073	A STUDY ON EMPLOYEE MOTIVATION AT	
15			ORIENTAL SUPER	
			MARKET WITH SPECIAL REFERENCE TO	
	J.MUJAMEEN JAKKIRIYA	1802CM1045	THANJAVUR CITY	
L		10020111043		

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	34			A STUDY ON DIGITAL MARKETING FOR
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25			STUDY ON CUSTOMER SATISFACTION
35			
		1000001041	LEVEL TOWARDS SANGAM HOTEL AT
26	S.ABDUL RAHMAN	1802CM1041	THANJAVUR CITY
36		100000101040	A STUDY ON PERFORMANCE OF WOMEN
	T.ABDUL MUTHALIFF	1802CM1049	ENTERPRENEURS IN THANJAVUR CITY
37			A STUDY ON MARKETING STRATEGY OF
	K.M.IMTHIYAS AHAMED	1802CM1040	AAVIN MILK IN THANJAVUR CITY
38			A STUDY ON CONSUMER PERCEPTION
			TOWARDS MUTUAL FUNDS WITH SPECIAL
	P.M.MOHAMED HISHAM	1802CM1011	REFERENCE TO THANJAVUR CITY
39			A STUDY ON WORK LIFE WITH
			SPECIAL REFERENCE TO
	G.VENGATESH	1802CM1135	INDIAN BANK PATTUKKOTTAI
40			IMPROVING PENETRATION OF HEALTH
	R.VENKATESHWARAN	1802CM1065	INSURANCE IN INDIA
41			A STUDY ON CUSTOMER SATISFACTION
			TOWARDS JIO COMMUNICATION IN
	A.RIYAS KHAN	1802CM1079	THANJAVUR CITY
42			A STUDY ON ADVERTISING STRATEGY OF
	T.JAGADEESHWARAN	1802CM1148	SAMSUNG MOBILES IN THANJAVUR CITY
43			A STUDY ON INVESTORS PERCEPTION
			TOWARDS ONLINE STOCK TRADING IN
	M.BALAJI	1802CM1094	THANJAVUR TOWN
44			A STUDY OF CUSTOMER SATISFACTION OF
			MOBILE WALLET SERVICE PROVIDED BY
	S.MOHAMED MUSRAF	1802CM1084	PAYTM IN THANJAVUR CITY
45			"A STUDY ON IMPACT OF TEAM WORK ON
			ORGANIZATIONAL PRODUCTIVITY WITH
	N.D.THIRUNAVUKARAS		SPECIAL REFERANCEAT TVS TRAINING
	U	1802CM1059	AND SERVICE PVT LTD. TRICHY".
46	JANVIERE		A STUDY ON AGRICULTURAL INSURANCE
	TWAMBAZIMANA	1802CM1163	IN INDIA PROBLEMS AND PROSPECTS
47			A STUDY ON STATE BANK CUSTOMER
.,			EXPERIENCE IN KIOSK MECHINES
	IRADUKUNDA JEAN		OPREATIONS FOR OR PASSBOOK ENTRY
	PAUL	1802CM1162	EXPERIENCE
48		10020001102	A STUDY ON JOHNSON & JOHNSON
			HEALTH CARE FOR CUSTOMER
	M.FASULUL AFRATH	1802CM1066	SATISFACTION
49		10020111000	A STUDY ON CUSTOMER SATISFACTION OF
72			YAMAHA TWO WHEELER IN THANJAVUR
	B.MOHAMED SHAZWAN	1802CM1046	CITY
50	A.SIVASANKARI	1802CM1040	A CREATIVITY IN ADVERTISING
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S.No	Name Of The Student	Reg Number	Research Projects	
1	R. NISHANTH	1802AP1027	THE BRAND PREFERENCE OF MOBILE PHONE	
2	J.VENKATRAMANA N	1802AP1021	INDIAN BANKING INDUSTRY	
3			"A STUDY ON IMPACT OF E-COMMERCE	
			AMONG YOUNGSTERS IN SPECIAL REFERANCE	
	S.STALIN	1802AP1005	TO THANJAVUR"	
4			A STUDY ON DESIGN AND IMPLEMENTATION	
	I.JUSTIN SAMRAJ	1802AP1007	OF WIRLESS NETWORK	
5			SMALL BUSINESS AND ENTREPRENEURSHIP	
	M.KALAISELVAN	1802AP1018	A MICROFINANCE PROJECT	
6		1000 1 01000	IMPACT OF SOCIAL MEDIA ON CONSUMER	
-	H.DEEN MOHAMED	1802AP1022	BEHAVIOR	
7	M. MOHAMED	1002 4 01020		
0	MALIK	1802AP1038	IMPACT OF ATM	
8		1802AP1015	A STUDY ON CONSUMER'S SATISFACTION TOWARDS KTM BIKER IN THANJAVUR	
9	ABDUL QADER.M	1802AP1015	"A STUDY ON IMPACT OF E-COMMERCE	
9			A STUDT ON IMPACT OF E-COMMERCE AMONG YOUNGSTERS IN SPECIAL	
	S.STALIN	1802AP1005	REFERANCE TO THANJAVUR"	
10	5.51ALIN	1002AI 1005	A STUDY ON BEHAVIOUR OF CUSTOMERS	
10			TOWARDS MEASURING THE EFFIECTIVENESS	
	M.JENITHA	1802AP1018	OF ONLINE SHOPPING	
11				
			A STUDY ON BUYING BEHAVIOUR OF CONSUMERS TOWARDS RELATIONSHIP	
	V. SHANTHI	1802AP1032	MARKETING	
12	V. SHANTH	1602AF 1032	A STUDY THE CUSTOMER PERCEPTION	
12			TOWARDS INTERNET BANKING IN	
			THANJAVUR	
	K.KANIMOZHI	1802AP1035	CITY, THANJAVUR.	
13			DESIGN AND ANALYSIS OF THE CONNECTING	
			ROD USING DIFFERENT MATERIALS IN ANSYS	
	V.YAZHILNI	1802AP1009	SOFTWARE	
14			A STUDY ON BUYING BEHAVIOUR OF	
	S.		CONSUMER TOWARDS	
	BHUVANESHWARI	1802AP1008	SOURCES OF FUNDS	
15				
	K.SAKTHI	1802AP1030	A STUDY OF INDIAN OIL AND GAS SECTOR	
16	13.07.113.1.11	1002/11/1030		
10			A STUDY ON BUYING BEHAVIOUR OF	
	D CNIELLA	1002 4 01022	CONSUMERS TOWARDS FINANCIAL	
17	D. SNEHA	1802AP1032	ACCOUNTING	
17			A STUDY ON BUYING BEHAVIOUR OF	
			CONSUMER TOWARDS	
	S.SOUNDHARYA	1802AP1028	STUDY OF STOCK EXCHANGE	

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18			ANALYSIS ON INVESTORS PERCEPTION WARDS INVESTING IN LIFE INSURANCE			
	P.INDUMATHI	-	HEMES			
	M.COM					
S.No	Name Of The Student	Reg Number	Research Projects			
			A STUDY ON PERCEPTION OF			
1			CONSUMESSS OF PATANAJALI			
			PRODUCTS WITH SPECIAL REFERENCE			
			TO THANJAVUR			
	M.YUVARANI	1901CM2001				
2			A STUDY ON LOANS AND ADVANCES AT			
			STATE BANK OF INDIA THANJAVUR			
	M.VANITHAMANI	1901CM2002	TOWN			
3			A STUDY ON EFFIEVENESS ADVERTISING			
	A.VIGNESH	1903CM2001	ON CONSUMER BEHAVIOUR			
4			A STUDY ON EMPLOYEES PERSONALITY			
	.V.TAMILZHSELVA		IN NATURAL CAPSULES LIMITED			
	Ν	1903CM2002	PUDUCHERRY			
5			A STUDY ON INDUSTRIAL SAFETY			
			MANAGEMENT IN SHASUN			
			PHARMACEUTICALS PVT.LTD,			
	J.MADHAN	1903CM2004	PUDUCHERRY			
6			A STUDY ON DIGITAL MARKETING			
			STRATEGIES AND BUSINESS			
_	S.KARAN	1903CM2007	DEVELOPMENT OF MI CORPORATION			
7	P.MEENATCHI					
	SUNDARA	100200 12005	A STUDY ON CUSTOMER SATISFACTION			
	NATCHIYAR	1903CM2006	TOWARDS LAVA (MOBILES)			
8		100202 12005	A STUDY ON EMPLOYEE RETENTION			
	V.NEELA MARY .V	1903CM2005	STRATEGY ON ACCSYS CONSULTING			
9			STUDY ON CONSUMER BEHAVIOUR			
		100200 12002	TOWARDS TITAN WATCH WITH			
10	M.GAYATHRI	1903CM2003	REFERENCE TO NEYVELI			
10			A STUDY ON PROBLEMS AND			
		100200 120000	CHALLENGES FACED BY URBAN			
	M.RAJESHKUMAR	1903CM2008	WORKING WOMEN IN PONDICHERRY.			

2020-2021 RESEARCH PROJECTS DEPARTMENT OF COMMERCE B.COM CA INTERNSHIP

I	S.No	Name Of The Student	Reg Number	INTERNSHIP
	1	P.INDHUMATHI	1802AP1011	CONCERN IN ACCOUNTS DEPARTMENT

