## **1.3.4 Number of students undertaking field projects / research projects / internships during the year**

## 2020-2021 RESEARCH PROJECTS DEPARTMENT OF COMMERCE B COM

	B.COM			
S.No	Name Of The Student	Reg Number	Research Projects	
1	S.SHRIVAISHNAVI	1802CM1062	DATA MINING IN MARKETING	
2			A STUDY ON CONSUMER SATISFACTION	
	T.MYTHILI	1802CM1061	TOWARDS CREDIT CARD	
3			A STUDY ON CUSTOMER SATISFACTION	
			TOWARDS CHATPOT FACULITY IN CITY	
	C.P.JAYASHREE		UNION BANK	
4	S. SATHA SIVAM		PROFILE OF KARUR VYSYA BANK	
5	J.JUFRI AHAMED		JOB SATISFACTION	
6	V. SOWMIYA	1802CM1092	A STUDY ON ELECTRONIC COMMERCE	
			A STUDY ON CONSUMER BEHAVIOUR AND	
			SALES AT PROMOTION IN	
7	M.SABEENA	1802CM1076	THANJAVUR CITY	
8			A STUDYON THE CONSUMER BEHAVIOUR	
			TOWARDS BRAND	
			PREFERENCE FOR MOBILE PHONES IN	
	C. LAKSHMANAN	1802CM1125	THANJAVUR	
9			A STUDY ON CUSTOMER SATISFACTION OF	
	M.MOHAMED		MARUTI SUZUKI CARS IN THANJAVUR	
	ABUBAKKAR SIDDIQ	1802CM1074		
10			A STUDY ON CUSTOMER SATISFACTION	
			ON DIGITAL MARKETING	
		100000000000000000000000000000000000000		
	M.PRABHAKARAN	1802CM1100	IN THANJAVUR CITY	
11			CREATIVITY IN ADVERTISEMENT WITH	
		10000011110	RESPPECT TO	
10	S. MALINI	1802CM1118	VARIOUS ADVERTISEMENTS AGENCY	
12		1002011154	A STUDY ON PERFORMANCE OF WOMEN	
12	S.JAVITH MAKSHITH	1802CM1154	ENTERPRENEURS IN THANJAVUR CITY	
13			A STUDY ON SOCIAL WELFARE MEASURES OF	
			OF WOMAN EMPLOYEES WITH SPECIAL	
	R.SANTHOSH KUMAR	1802CM1043	REFERENCE TO THANJAVUR TOWN	
14	K.SANTHOSH KUMAK	100201011045	STUDYAN NON PERFORMING ASSET OF	
14			STUDIAN NON FERFORMING ASSET OF	
	V.KARTHIK	1802CM1075	ICICI BANK AND SBI BANK	
15		100201011073	A STUDY ON EMPLOYEE MOTIVATION AT	
15			ORIENTAL SUPER	
			MARKET WITH SPECIAL REFERENCE TO	
	J.MUJAMEEN JAKKIRIYA	1802CM1045	THANJAVUR CITY	
L		10020111043		

S.ABDUL ASATHKHAN I802CM1026 THANJAVUR   18 I802CM1026 THANJAVUR   18 A STUDY ON BUDGET   19 A STUDY ON BUDGET   19 A STUDY ON BUDGET   20 A STUDY ON IMPORTAND EXPORT   21 A STUDY ON SOCIAL WELFARE MEASU   21 A STUDY ON SOCIAL WELFARE MEASU   21 A STUDY OF CONSUMER BEHAVIOUR   22 A STUDY OF CONSUMER BEHAVIOUR   23 GF   24 A STUDY OF CONSUMER BEHAVIOUR   25 A STUDY OF CONSUMER BEHAVIOUR   26 M.MAHADIER   27 A STUDY ON CONSUMER PREFERENCE IN THANJAVUR TOWN   26 P.YOGAPRIYA   27 A STUDY ON FINANCIAL INSURANCE IN ANTERACTION   28 STUDY ON FINANCIAL INSURANCE IN ANTERACTION   29 A STUDY ON CUSTOMER SATISFACTIOR   26 P.YOGAPRIYA   27 A STUDY ON FINANCIAL INSURANCE IN ANTERACTION TOWARDS   28 STUDY ON FINANCIAL INSURANCE IN ANTERACTION TOWARDS   29 A STUDY ON MARKETING MIX STRATE   29 A STUDY ON ORGANIZATIONAL CLIMP   29 A STUDY ON CONSUMER SATISFACTION   20 A STUDY ON MARKETING MIX STRATE   29 A STUDY ON MARKETING MIX STRATE   29 <td< th=""><th>16</th><th>K.DEEPAK</th><th>1802CM1005</th><th>A STUDY OF E-COMMERCE IN INDIA</th></td<>	16	K.DEEPAK	1802CM1005	A STUDY OF E-COMMERCE IN INDIA
S.ABDUL ASATHKHAN   1802CM1026   THANJAVUR     18   A STUDY ON BUDGET     18   A STUDY ON BUDGET     19   A STUDY ON IMPORTAND EXPORT     20   A STUDY ON IMPORTAND EXPORT     20   A STUDY ON SOLAL WELFARE MEASU OF     18   A STUDY ON SOLAL WELFARE MEASU OF     20   A STUDY ON SOLAL WELFARE MEASU OF     21   A STUDY ON SOLAL WELFARE MEASU OF     22   A STUDY ON SOCIAL WELFARE MEASU OF     23   A STUDY ON CONSUMER BEHAVIOUR TOWARDS ORGANIC     24   A STUDY ON PEPPE NUTRITIONS PVT.     25   S.SRI DHARANI     26   A STUDY ON CONSUMER SATISFACTION TOWARDS ORGANIC     24   A STUDY ON CONSUMER PREFERENCE OF I MOHAMED     25   A STUDY ON CUSTOMER SATISFACTION TOWARDS     26   P.YOGAPRIYA     27   A STUDY ON FINANCIAL INSURANCE IN A.N.RASITH AHAMED     1802CM1050   RIVATE AND PUBLIC SECTOR     26   P.YOGAPRIYA     27   SAIBUDEEN     28   A STUDY ON FINANCIAL INSURANCE IN A.N.RASITH AHAMED     1802CM1050   RIVATE AND PUBLIC SECTOR     27   A STUDY ON FINANCIAL INSURANCE IN A.N.RASITH AHAMED	17			A STUDYON THE CONSUMER BEHAVIOUR
S.ABDUL ASATHKHAN   1802CM1026   THANJAVUR     18   A STUDY ON BUDGET     WITH SPECIAL REFERENCE TO     B.KANMANI   1802CM1032   THANJAVUR     19   A STUDY ON IMPORTAND EXPORT     S.GOKUL   1802CM1072   MANAGEMENT IN INDIA     20   A STUDY ON SOCIAL WELFARE MEASL     0F   T. MOHAMED MUKTHAR   WOMAN EMPLOYEES WITH SPECIAL     KATHAR   1802CM1021   REFERENCE TO THANJAVUR TOWN     21   A STUDY OF CONSUME BEHAVIOUR     22   A STUDY OF CONSUME BEHAVIOUR     23   A STUDY ON PEPPE NUTRITIONS PVT.     24   A STUDY ON CONSUMER PREFERENCE T     MOHAMED   1802CM104   IN THANJAVUR TOWN     24   A STUDY ON CONSUMER PREFERENCE IN TOWARDS NOMECARE PRODUCTS OF IMMHANDANCE IN THANJAVUR CITY     25   SAIBUDEEN   STUDY ON CUSTOMER SATISFACTION TOWARDS     26   P.YOGAPRIYA   802CM1056   A STUDY ON FINANCIAL INSURANCE IN ANALYSIS     27   AN.RASITH AHAMED   1802CM1056   A STUDY ON FINANCIAL INSURANCE IN ANALYSIS     28   GENEVATE AND PUBLIC SECTOR   A STUDY ON ORGANIZATIONAL CLIMA     29   A STUDY ON ORGANIZATIONAL CLIMA				TOWARDS BRAND
18   A STUDY ON BUDGET     18   WITH SPECIAL REFERENCE TO     19   A STUDY ON IMPORTAND EXPORT     19   A STUDY ON IMPORTAND EXPORT     20   A STUDY ON SOCIAL WELFARE MEASL     20   A STUDY ON SOCIAL WELFARE MEASL     21   A STUDY OF CONSUMER BEHAVIOUR     22   A STUDY OF CONSUMER BEHAVIOUR     23   A STUDY ON CONSUMER BEHAVIOUR     24   A STUDY ON CONSUMER PREFERENCE TO THANIAVUR CITY     25   A STUDY ON CONSUMER PREFERENCE     M.MAHADIER   1802CM1123   LTDFOR CUSTOMER SATISFACTION     24   A STUDY ON CUSTOMER PREFERENCE IN TWARDS HOMECARE PRODUCTS OF INWARDS HOMECARE PRODUCTS OF INWARDS     24   A STUDY ON FINANCIAL INSURANCE IN     25   A STUDY ON FINANCIAL INSURANCE IN     26   P.YOGAPRIYA     27   STUDY ON FINANCIAL INSURANCE IN     28   SUDY ON FINANCIAL INSURANCE IN     29   A STUDY ON MARKETING MIX STRATE     20   A STUDY ON ORGANIZATIONAL CLIMA     30   A STUDY ON ORGANIZATIONAL CLIMA     31   A STUDY ON ORGANIZATIONAL CLIMA     32   A STUDY ON ORGANIZATIONAL CLIMA     33   A				PREFERENCE FOR MOBILE PHONES IN
WITH SPECIAL REFERENCE TO       B.KANMANI     1802CM1032     THANJAVUR       19     S.GOKUL     1802CM1072     MANAGEMENT IN INDIA       20     A STUDY ON SOCIAL WELFARE MEASU OF     A STUDY ON SOCIAL WELFARE MEASU OF       21     A STUDY OF CONSUMER BEHAVIOUR TOWARDS ORGANIC     CEREALS WITH SPECIAL REFERENCE TO THANIAVUR TOWN       21     A STUDY OF CONSUMER BEHAVIOUR TOWARDS ORGANIC     CEREALS WITH SPECIAL REFERENCE T       22     A STUDY OF CONSUMER BEHAVIOUR TOWARDS ORGANIC     CEREALS WITH SPECIAL REFERENCE T       22     A STUDY ON PEPPE NUTRITIONS PVT.     S.SRI DHARANI       23     ISO2CM102     TOWARDS ORGANIC       24     A STUDY ON CONSUMER PREFERENCE       35     MAHADIER     TOWARDS HOMECARE PRODUCTS OF I       34     ISO2CM1057     NIPPON PAINT IN THANIAVUR CITY       25     STUDY ON FINANCIAL INSURANCE IN       34     ISO2CM1056     A STUDY ON MARKETING MIX STRATE       34     OF BATA FOOTWEAR COMPANY IN       34     SABDUL HAMEED     1802CM1056       34     A STUDY ON NEGANIZATIONAL CLIMA       34     A STUDY ON MARKETING MIX STRATE       0F BATA FOOTWEAR COM		S.ABDUL ASATHKHAN	1802CM1026	THANJAVUR
WITH SPECIAL REFERENCE TO     B.KANMANI   1802CM1032     THANJAVUR     19   A STUDY ON IMPORTAND EXPORT     S.GOKUL   1802CM1072   MANAGEMENT IN INDIA     20   A STUDY ON SOCIAL WELFARE MEASU     21   A STUDY OF CONSUMER DEHAVIOUR TOWANDS ORGANIC     21   CEREALS WITH SPECIAL REFERENCE TO THANIAVUR TOWN     21   A STUDY OF CONSUMER BEHAVIOUR TOWARDS ORGANIC     22   CEREALS WITH SPECIAL REFERENCE T     G.ASHARAF ALI   1802CM110   THANJAVUR CITY     22   A STUDY ON PEPPE NUTRITIONS PVT.     S.SRI DHARANI   1802CM1123   LTDFOR CUSTOMER SATISFACTION     23   M.MAHADIER   TOWARDS HOMECARE PRODUCTS OF HOMARDS     24   A STUDY ON CUSTOMER SATISFACTIO     25   STUDY ON FINANCIAL INSURANCE IN     26   P.YOGAPRIYA   802CM1050     27   A STUDY ON FINANCIAL INSURANCE IN     38.ABDUL HAMED   1802CM1056   A STUDY ON FINANCIAL INSURANCE IN     4.N.RASITH AHAMED   1802CM1056   A STUDY ON FINANCIAL INSURANCE IN     4.N.RASITH AHAMED   1802CM1056   A STUDY ON MARKETING MIX STRATE     30   A STUDY ON NEGANIZATIONAL CLIMA <td>18</td> <td></td> <td></td> <td>A STUDY ON BUDGET</td>	18			A STUDY ON BUDGET
B.KANMANI   1802CM1032   THANJAVUR     19   A STUDY ON IMPORTAND EXPORT     S.GOKUL   1802CM1072   MANAGEMENT IN INDIA     20   A STUDY ON SOCIAL WELFARE MEASU     21   OF   WOMAN EMPLOYEES WITH SPECIAL     21   A STUDY OF CONSUMER BEHAVIOUR     21   A STUDY OF CONSUMER BEHAVIOUR     22   A STUDY OF CONSUMER BEHAVIOUR     23   A STUDY OF CONSUMER BEHAVIOUR     24   A STUDY ON NEPPE NUTRITIONS PVT.     25   SSRI DHARANI     26   A STUDY ON CONSUMER PREFERENCE     27   A STUDY ON CUSTOMER SATISFACTION     24   A STUDY ON FINANCIAL INSURANCE IN     25   STUDY ON FINANCIAL INSURANCE IN     26   STUDY ON FINANCIAL INSURANCE IN     27   A STUDY ON FINANCIAL INSURANCE IN     28   STUDY ON FINANCIAL INSURANCE IN     29   A STUDY ON MARKETING MIX STRATE     29   A STUDY ON MARKETING MIX STRATE     29   A STUDY ON MARKETING MIX STRATE     30   OF BATA FOOTWEAR COMPANY IN     31   OF BATA FOOTWEAR CONPANY IN     32   A STUDY ON MARKETING MIX STRATE <tr< td=""><td>- •</td><td></td><td></td><td></td></tr<>	- •			
19   A STUDY ON IMPORTAND EXPORT     20   A STUDY ON SOCIAL WELFARE MEASU OF     20   A STUDY ON SOCIAL WELFARE MEASU OF     20   A STUDY ON SOCIAL WELFARE MEASU OF     21   Iso2CM1021     21   A STUDY OF CONSUMER BEHAVIOUR TOWN     21   A STUDY OF CONSUMER BEHAVIOUR TOWARDS ORGANIC CEREALS WITH SPECIAL REFERENCE T     21   A STUDY ON PEPPE NUTRITIONS PVT.     22   A STUDY ON CONSUMER BEHAVIOUR TOWARDS ORGANIC     23   A STUDY ON CONSUMER BEFERENCE T     24   A STUDY ON CONSUMER PREFERENCE TOWARDS HOMECARE PRODUCTS OF F     24   MOHAMED     25   SABUDEN     26   P.YOGAPRIYA     27   A STUDY ON FINANCIAL INSURANCE IN     28   STUDY ON FINANCIAL INSURANCE IN     29   A STUDY ON FINANCIAL INSURANCE I     20   A STUDY ON ORGANIZATIONAL CLIMA     30   A STUDY ON ORGANIZATIONAL SECTOR     31   A STUDY ON ORGANIZATIONAL CLIMA     32   A STUDY ON ORGANIZATIONAL CLIMA     33   A STUDY ON ORGANIZATIONAL CLIMA     34   A STUDY ON CONSUMER SATISFACTIO     34   SA STUDY ON CONSUMER SATISFACTIO				
S.GOKUL 1802CM1072 MANAGEMENT IN INDIA   20 A STUDY ON SOCIAL WELFARE MEASL OF OF   7. MOHAMED MUKTHAR WOMAN EMPLOYEES WITH SPECIAL KATHAR 1802CM1021   21 A STUDY OF CONSUMER BEHAVIOUR TOWARDS ORGANIC   21 A STUDY OF CONSUMER BEHAVIOUR   22 A STUDY ON PEPE NUTRITIONS PVT.   23 A STUDY ON CONSUMER BEHAVIOUR   24 A STUDY ON CONSUMER PREFERENCE T   25 A STUDY ON CONSUMER PREFERENCE ON TOWARDS HOMECARE PRODUCTS OF F   24 A STUDY ON CONSUMER PREFERENCE IN TOWARDS HOMECARE PRODUCTS OF F   24 A STUDY ON CUSTOMER SATISFACTION   25 A STUDY ON CUSTOMER SATISFACTION TOWARDS   26 P.YOGAPRIYA   27 SAIBUDEEN   28 A STUDY ON FINANCIAL INSURANCE IN A.N.RASITH AHAMED   29 A STUDY ON FINANCIAL INSURANCE IN A.N.RASITH AHAMED   29 A STUDY ON MARKETING MIX STRATE OF BATA FOOTWEAR COMPANY IN THANJAVUR CITY   29 A STUDY ON ORGANIZATIONAL CLIMA AIR FLOW   30 A STUDY ON CONSUMER SATISFACTIO TOWARDS TOOTHPASTE IN THANJAVUR   30 A STUDY ON RAWER SATISFACTIO TOWARDS TOOTHPASTE IN THANJAVUR   31 A STUDY ON RAW MATIRIAL OF LEATH M.HABEEBU IMRAN   32 A STUDY ON RAW MATIRIAL OF LEATH M.HABEEBU IMRAN   33 A STUDY ON RAW MATIRIAL OF LE		B.KANMANI	1802CM1032	THANJAVUR
20   A STUDY ON SOCIAL WELFARE MEASU OF     21   WOMAN EMPLOYEES WITH SPECIAL REFERENCE TO THANJAVUR TOWN     21   A STUDY OF CONSUMER BEHAVIOUR TOWARDS ORGANIC CEREALS WITH SPECIAL REFERENCE T G.ASHARAF ALI     21   A STUDY OF CONSUMER BEHAVIOUR TOWARDS ORGANIC     22   A STUDY ON PEPPE NUTRITIONS PVT.     23   A STUDY ON CONSUMER PREFERENCE T M.MAHADIER     24   A STUDY ON CONSUMER PREFERENCE TOWARDS HOMECARE PRODUCTS OF F MOHAMED     24   A STUDY ON CUSTOMER SATISFACTION TOWARDS     25   A STUDY ON CUSTOMER SATISFACTIO TOWARDS     24   A STUDY ON CUSTOMER SATISFACTIO TOWARDS     25   A.RASITH AHAMED     30   STUDY ON FINANCIAL INSURANCE IN A.N.RASITH AHAMED     1802CM1056   A STUDY ON FINANCIAL INSURANCE IN FIVATE AND PUBLIC SECTOR     28   A STUDY ON FINANCIAL INSURANCE IN A.S.ABDUL HAMEED     30   A STUDY ON ORGANIZATIONAL CLIMA AIR FLOW     30   A STUDY ON CONSUMER SATISFACTIO TOWARDS TOOTHPASTE IN THANJAVUR     31   A STUDY ON RAWKETING MIX STRATE OF BATA POOTWEAR COMPANY IN S.ABDUL HAMEED     32   A STUDY ON CONSUMER SATISFACTIO TOWARDS TOOTHPASTE IN THANJAVUR     33   A STUDY ON RAWKETING TIAL OF LEATTE M.HABEEBU IMRAN   ASUDY ON REMPLOYEE WELFARE MEASURES AT ARN MOTORS IN THANJAVUR	19			A STUDY ON IMPORTAND EXPORT
T. MOHAMED MUKTHAR   OF     WOMAN EMPLOYEES WITH SPECIAL     KATHAR   1802CM1021     REFERENCE TO THANJAVUR TOWN     21   A STUDY OF CONSUMER BEHAVIOUR TOWARDS ORGANIC     CEREALS WITH SPECIAL REFERENCE T     G.ASHARAF ALI   1802CM1110     THANJAVUR CITY     22   A STUDY ON PEPPE NUTRITIONS PVT.     S.SRI DHARANI   1802CM1123     LIDFOR CUSTOMER SATISFACTION     23   A STUDY ON CONSUMER PREFERENCE T     M.MAHADIER   TOWARDS HOMECARE PRODUCTS OF F     MOHAMED   1802CM1051     1802CM1057   NIPPON PAINT IN THANJAVUR CITY     24   A STUDY ON CUSTOMER SATISFACTIO     25   STUDY ON FINANCIAL INSURANCE IN     A.N.RASITH AHAMED   1802CM1050     26   P.YOGAPRIYA     802CM1056   A STUDY ON FINANCIAL INSURANCE IN     A.N.RASITH AHAMED   1802CM1056     1802CM1050   PRIVATE AND PUBLIC SECTOR     27   A STUDY ON MARKETING MIX STRATE     28   OF BATA FOOTWEAR COMPANY IN     30   A STUDY ON ORGANIZATIONAL CLIMA     31   A STUDY ON ORSUMER SATISFACTIO     32		S.GOKUL	1802CM1072	MANAGEMENT IN INDIA
T. MOHAMED MUKTHAR   WOMAN EMPLOYEES WITH SPECIAL     KATHAR   1802CM1021   REFERENCE TO THANJAVUR TOWN     21   A STUDY OF CONSUMER BEHAVIOUR     TOWARDS ORGANIC   CEREALS WITH SPECIAL REFERENCE T     G.ASHARAF ALI   1802CM1110   THANJAVUR CITY     22   A STUDY ON PEPPE NUTRITIONS PVT.     23   A STUDY ON CONSUMER PREFERENCE T     34   NMAHADIER   A STUDY ON CONSUMER PREFERENCE     MOHAMED   1802CM1123   LTDFOR CUSTOMER SATISFACTION     24   A STUDY ON CONSUMER PREFERENCE IN THANJAVUR TOWN     24   A STUDY ON CUSTOMER SATISFACTIO     25   SAIBUDEEN   1802CM1057     26   P.YOGAPRIYA   802CM1050     27   ANRASITH AHAMED   1802CM1050     28   SAIBUDY ON FINANCIAL INSURANCE IN PRIVATE AND PUBLIC SECTOR     28   A STUDY ON FINANCIAL INSURANCE IN OF BATA FOOTWEAR COMPANY IN SAIBOUL HAMEED     30   A STUDY ON ORGANIZATIONAL CLIMA     31   A STUDY ON CONSUMER SATISFACTIO     31   A STUDY ON ON CONSUMER SATISFACTIO     32   A STUDY ON ON GGANIZATIONAL CLIMA     33   A STUDY ON CONSUMER COMPANY IN THANJAVUR CITY <t< td=""><td>20</td><td></td><td></td><td>A STUDY ON SOCIAL WELFARE MEASURES</td></t<>	20			A STUDY ON SOCIAL WELFARE MEASURES
KATHAR   1802CM1021   REFERENCE TO THANJAVUR TOWN     21   A STUDY OF CONSUMER BEHAVIOUR TOWARDS ORGANIC CEREALS WITH SPECIAL REFERENCE T     G.ASHARAF ALI   1802CM1110   THANJAVUR CITY     22   A STUDY ON PEPPE NUTRITIONS PVT.     S.SRI DHARANI   1802CM1123   LTDFOR CUSTOMER SATISFACTION     23   A STUDY ON CONSUMER PREFERENCE     M.MAHADIER   TOWARDS HOMECARE PRODUCTS OF I     MOHAMED   1802CM1064   IN THANJAVUR TOWN     24   A STUDY ON CUSTOMER SATISFACTIO     25   STUDY ON FINANCIAL INSURANCE IN     SAIBUDEEN   1802CM1057   NIPPON PAINT IN THANJAVUR CITY     25   STUDY ON FINANCIAL INSURANCE IN     A.N.RASITH AHAMED   1802CM1056   PRIVATE AND PUBLIC SECTOR     26   P.YOGAPRIYA   802CM1056   A STUDY ON FINANCIAL INSURANCE IN     27   A.N.RASITH AHAMED   1802CM1050   PRIVATE AND PUBLIC SECTOR     28   OF BATA FOOTWEAR COMPANY IN     29   A STUDY ON NARKETING MIX STRATE     30   A STUDY ON EMPLOYEE PERFORMANC     40   1802CM1089   THANJAVUR CITY     29   A STUDY ON CONSUMER SATISFACTIONAL CLIMA     <				OF
21   A STUDY OF CONSUMER BEHAVIOUR TOWARDS ORGANIC CEREALS WITH SPECIAL REFERENCE T G.ASHARAF ALI     22   S.SRI DHARANI   1802CM1110     23   A STUDY ON PEPPE NUTRITIONS PVT.     24   A STUDY ON CONSUMER PREFERENCE TOWARDS HOMECARE PRODUCTS OF I MOHAMED     24   A STUDY ON CUSTOMER SATISFACTIO TOWARDS HOMECARE PRODUCTS OF I MOHAMED     25   NMAHADIER MOHAMED     24   A STUDY ON CUSTOMER SATISFACTIO TOWARDS HOMECARE PRODUCTS OF I NOWARDS     25   NMOHAMED     26   P.YOGAPRIYA     27   STUDY ON FINANCIAL INSURANCE IN PRIVATE AND PUBLIC SECTOR     26   P.YOGAPRIYA     27   A.N.RASITH AHAMED     28   A STUDY ON FINANCIAL INSURANCE II PRIVATE AND PUBLIC SECTOR     28   A STUDY ON FINANCIAL INSURANCE II PRIVATE AND PUBLIC SECTOR     29   A STUDY ON MARKETING MIX STRATE OF BATA FOOTWEAR COMPANY IN S.ABDUL HAMEED     30   A STUDY ON CONSUMER SATISFACTIO TOWARDS TOOTHPASTE IN THANJAVUR     31   A STUDY ON EMPLOYEE PERFORMANG APRRAISAL WITH TVS MOTOR COMPAN IN THANJAVUR CITY     31   A STUDY ON EMPLOYEE PERFORMANG APRRAISAL WITH TVS MOTOR COMPAN IN THANJAVUR CITY     32   A STUDY ON EMPLOYEE VELFARE MEASURES AT ARN MOTORS IN THANJAVUR     33   A STUDY ON RAW MATI		T. MOHAMED MUKTHAR		WOMAN EMPLOYEES WITH SPECIAL
21   A STUDY OF CONSUMER BEHAVIOUR TOWARDS ORGANIC CEREALS WITH SPECIAL REFERENCE T G.ASHARAF ALI     22   S.SRI DHARANI   1802CM1110     23   A STUDY ON PEPPE NUTRITIONS PVT.     24   A STUDY ON CONSUMER PREFERENCE TOWARDS HOMECARE PRODUCTS OF I MOHAMED     24   A STUDY ON CUSTOMER SATISFACTIO TOWARDS HOMECARE PRODUCTS OF I MOHAMED     25   NMAHADIER MOHAMED     24   A STUDY ON CUSTOMER SATISFACTIO TOWARDS HOMECARE PRODUCTS OF I NOWARDS     25   NMOHAMED     26   P.YOGAPRIYA     27   STUDY ON FINANCIAL INSURANCE IN PRIVATE AND PUBLIC SECTOR     26   P.YOGAPRIYA     27   A.N.RASITH AHAMED     28   A STUDY ON FINANCIAL INSURANCE II PRIVATE AND PUBLIC SECTOR     28   A STUDY ON FINANCIAL INSURANCE II PRIVATE AND PUBLIC SECTOR     29   A STUDY ON MARKETING MIX STRATE OF BATA FOOTWEAR COMPANY IN S.ABDUL HAMEED     30   A STUDY ON CONSUMER SATISFACTIO TOWARDS TOOTHPASTE IN THANJAVUR     31   A STUDY ON EMPLOYEE PERFORMANG APRRAISAL WITH TVS MOTOR COMPAN IN THANJAVUR CITY     31   A STUDY ON EMPLOYEE PERFORMANG APRRAISAL WITH TVS MOTOR COMPAN IN THANJAVUR CITY     32   A STUDY ON EMPLOYEE VELFARE MEASURES AT ARN MOTORS IN THANJAVUR     33   A STUDY ON RAW MATI		KATHAR	1802CM1021	REFERENCE TO THANJAVUR TOWN
Towards or GammaG.ASHARAF ALI1802CM1110THANJAVUR CITY22A STUDY ON PEPPE NUTRITIONS PVT.23A STUDY ON PEPPE NUTRITIONS PVT.24A STUDY ON CONSUMER PREFERENCE24A STUDY ON CONSUMER PREFERENCE24A STUDY ON CUSTOMER SATISFACTIO25TOWARDS26A STUDY ON CUSTOMER SATISFACTIO27A STUDY ON CUSTOMER SATISFACTIO28TOWARDS29SAIBUDEEN29A STUDY ON FINANCIAL INSURANCE IN29A STUDY ON FINANCIAL INSURANCE IN30A STUDY ON MARKETING MIX STRATE30A STUDY ON ORGANIZATIONAL CLIMA31A STUDY ON CONSUMER SATISFACTIO31A STUDY ON CONSUMER SATISFACTIO32A STUDY ON FINANCIAL INSURANCE IN33A STUDY ON MARKETING MIX STRATE34A STUDY ON ORGANIZATIONAL CLIMA34A STUDY ON CONSUMER SATISFACTIO34A STUDY ON CONSUMER SATISFACTIO34A STUDY ON ORGANIZATIONAL CLIMA34A STUDY ON CONSUMER SATISFACTIO34A STUDY ON CONSUMER SATISFACTIO <t< td=""><td>21</td><td></td><td></td><td></td></t<>	21			
CEREALS WITH SPECIAL REFERENCE T     G.ASHARAF ALI   1802CM1110     THANJAVUR CITY     A STUDY ON PEPPE NUTRITIONS PVT.     S.SRI DHARANI   1802CM1123     LTDFOR CUSTOMER SATISFACTION     A STUDY ON CONSUMER PREFERENCE     M.MAHADIER     MOHAMED     1802CM1064     IN THANJAVUR TOWN     A     SAIBUDEN     SAIBUDEN     1802CM1057     NIPPON PAINT IN THANJAVUR CITY     SAIBUDEN     1802CM1057     NIPPON PAINT IN THANJAVUR CITY     A.N.RASITH AHAMED     1802CM1050     PRIVATE AND PUBLIC SECTOR     A.N.RASITH AHAMED     1802CM1050     PRIVATE AND PUBLIC SECTOR     A.N.RASITH AHAMED     1802CM1050     PRIVATE AND PUBLIC SECTOR     A STUDY ON FINANCIAL INSURANCE IN     A.N.RASITH AHAMED     1802CM1050     PRIVATE AND PUBLIC SECTOR     A STUDY ON MARKETING MIX STRATE     OF BATA FOOTWEAR COMPANY IN     S.ABDUL HAMEED   1802CM1039     THANJAVUR CITY     29   A STUDY ON REMELOYEE				TOWARDS ORGANIC
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25			STUDY ON CUSTOMER SATISFACTION
35			
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26	S.ABDUL RAHMAN	1802CM1041	THANJAVUR CITY
36		100000101040	A STUDY ON PERFORMANCE OF WOMEN
	T.ABDUL MUTHALIFF	1802CM1049	ENTERPRENEURS IN THANJAVUR CITY
37			A STUDY ON MARKETING STRATEGY OF
	K.M.IMTHIYAS AHAMED	1802CM1040	AAVIN MILK IN THANJAVUR CITY
38			A STUDY ON CONSUMER PERCEPTION
			TOWARDS MUTUAL FUNDS WITH SPECIAL
	P.M.MOHAMED HISHAM	1802CM1011	REFERENCE TO THANJAVUR CITY
39			A STUDY ON WORK LIFE WITH
			SPECIAL REFERENCE TO
	G.VENGATESH	1802CM1135	INDIAN BANK PATTUKKOTTAI
40			IMPROVING PENETRATION OF HEALTH
	R.VENKATESHWARAN	1802CM1065	INSURANCE IN INDIA
41			A STUDY ON CUSTOMER SATISFACTION
			TOWARDS JIO COMMUNICATION IN
	A.RIYAS KHAN	1802CM1079	THANJAVUR CITY
42			A STUDY ON ADVERTISING STRATEGY OF
	T.JAGADEESHWARAN	1802CM1148	SAMSUNG MOBILES IN THANJAVUR CITY
43			A STUDY ON INVESTORS PERCEPTION
			TOWARDS ONLINE STOCK TRADING IN
	M.BALAJI	1802CM1094	THANJAVUR TOWN
44			A STUDY OF CUSTOMER SATISFACTION OF
			MOBILE WALLET SERVICE PROVIDED BY
	S.MOHAMED MUSRAF	1802CM1084	PAYTM IN THANJAVUR CITY
45			"A STUDY ON IMPACT OF TEAM WORK ON
			ORGANIZATIONAL PRODUCTIVITY WITH
	N.D.THIRUNAVUKARAS		SPECIAL REFERANCEAT TVS TRAINING
	U	1802CM1059	AND SERVICE PVT LTD. TRICHY".
46	JANVIERE		A STUDY ON AGRICULTURAL INSURANCE
	TWAMBAZIMANA	1802CM1163	IN INDIA PROBLEMS AND PROSPECTS
47			A STUDY ON STATE BANK CUSTOMER
.,			EXPERIENCE IN KIOSK MECHINES
	IRADUKUNDA JEAN		OPREATIONS FOR OR PASSBOOK ENTRY
	PAUL	1802CM1162	EXPERIENCE
48		10020001102	A STUDY ON JOHNSON & JOHNSON
			HEALTH CARE FOR CUSTOMER
	M.FASULUL AFRATH	1802CM1066	SATISFACTION
49		10020111000	A STUDY ON CUSTOMER SATISFACTION OF
72			YAMAHA TWO WHEELER IN THANJAVUR
	B.MOHAMED SHAZWAN	1802CM1046	CITY
50	A.SIVASANKARI	1802CM1040	A CREATIVITY IN ADVERTISING
30	A.SIVASANKAKI	1002CIVI1093	A CREATIVITT IN ADVERTISING

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S.No	Name Of The Student	Reg Number	Research Projects	
1	R. NISHANTH	1802AP1027	THE BRAND PREFERENCE OF MOBILE PHONE	
2	J.VENKATRAMANA N	1802AP1021	INDIAN BANKING INDUSTRY	
3			"A STUDY ON IMPACT OF E-COMMERCE	
			AMONG YOUNGSTERS IN SPECIAL REFERANCE	
	S.STALIN	1802AP1005	TO THANJAVUR"	
4			A STUDY ON DESIGN AND IMPLEMENTATION	
	I.JUSTIN SAMRAJ	1802AP1007	OF WIRLESS NETWORK	
5			SMALL BUSINESS AND ENTREPRENEURSHIP	
	M.KALAISELVAN	1802AP1018	A MICROFINANCE PROJECT	
6		1000 1 01000	IMPACT OF SOCIAL MEDIA ON CONSUMER	
-	H.DEEN MOHAMED	1802AP1022	BEHAVIOR	
7	M. MOHAMED	1002 4 01020		
0	MALIK	1802AP1038	IMPACT OF ATM	
8		1802AP1015	A STUDY ON CONSUMER'S SATISFACTION TOWARDS KTM BIKER IN THANJAVUR	
9	ABDUL QADER.M	1802AP1015	"A STUDY ON IMPACT OF E-COMMERCE	
9			A STUDT ON IMPACT OF E-COMMERCE AMONG YOUNGSTERS IN SPECIAL	
	S.STALIN	1802AP1005	REFERANCE TO THANJAVUR"	
10	5.51ALIN	1002AI 1005	A STUDY ON BEHAVIOUR OF CUSTOMERS	
10			TOWARDS MEASURING THE EFFIECTIVENESS	
	M.JENITHA	1802AP1018	OF ONLINE SHOPPING	
11				
			A STUDY ON BUYING BEHAVIOUR OF CONSUMERS TOWARDS RELATIONSHIP	
	V. SHANTHI	1802AP1032	MARKETING	
12	V. SHANTH	1602AF 1032	A STUDY THE CUSTOMER PERCEPTION	
12			TOWARDS INTERNET BANKING IN	
			THANJAVUR	
	K.KANIMOZHI	1802AP1035	CITY, THANJAVUR.	
13			DESIGN AND ANALYSIS OF THE CONNECTING	
			ROD USING DIFFERENT MATERIALS IN ANSYS	
	V.YAZHILNI	1802AP1009	SOFTWARE	
14			A STUDY ON BUYING BEHAVIOUR OF	
	S.		CONSUMER TOWARDS	
	BHUVANESHWARI	1802AP1008	SOURCES OF FUNDS	
15				
	K.SAKTHI	1802AP1030	A STUDY OF INDIAN OIL AND GAS SECTOR	
16	13.07.113.1.11	1002/11/1030		
10			A STUDY ON BUYING BEHAVIOUR OF	
	D CNIELLA	1002 4 01022	CONSUMERS TOWARDS FINANCIAL	
17	D. SNEHA	1802AP1032	ACCOUNTING	
17			A STUDY ON BUYING BEHAVIOUR OF	
			CONSUMER TOWARDS	
	S.SOUNDHARYA	1802AP1028	STUDY OF STOCK EXCHANGE	

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18			ANALYSIS ON INVESTORS PERCEPTION WARDS INVESTING IN LIFE INSURANCE			
	P.INDUMATHI	-	HEMES			
	M.COM					
S.No	Name Of The Student	<b>Reg Number</b>	Research Projects			
			A STUDY ON PERCEPTION OF			
1			CONSUMESSS OF PATANAJALI			
			PRODUCTS WITH SPECIAL REFERENCE			
			TO THANJAVUR			
	M.YUVARANI	1901CM2001				
2			A STUDY ON LOANS AND ADVANCES AT			
			STATE BANK OF INDIA THANJAVUR			
	M.VANITHAMANI	1901CM2002	TOWN			
3			A STUDY ON EFFIEVENESS ADVERTISING			
	A.VIGNESH	1903CM2001	ON CONSUMER BEHAVIOUR			
4			A STUDY ON EMPLOYEES PERSONALITY			
	.V.TAMILZHSELVA		IN NATURAL CAPSULES LIMITED			
	Ν	1903CM2002	PUDUCHERRY			
5			A STUDY ON INDUSTRIAL SAFETY			
			MANAGEMENT IN SHASUN			
			PHARMACEUTICALS PVT.LTD,			
	J.MADHAN	1903CM2004	PUDUCHERRY			
6			A STUDY ON DIGITAL MARKETING			
			STRATEGIES AND BUSINESS			
_	S.KARAN	1903CM2007	DEVELOPMENT OF MI CORPORATION			
7	P.MEENATCHI					
	SUNDARA	100200 12005	A STUDY ON CUSTOMER SATISFACTION			
	NATCHIYAR	1903CM2006	TOWARDS LAVA (MOBILES)			
8		100202 12005	A STUDY ON EMPLOYEE RETENTION			
	V.NEELA MARY .V	1903CM2005	STRATEGY ON ACCSYS CONSULTING			
9			STUDY ON CONSUMER BEHAVIOUR			
		100200 12002	TOWARDS TITAN WATCH WITH			
10	M.GAYATHRI	1903CM2003	REFERENCE TO NEYVELI			
10			A STUDY ON PROBLEMS AND			
		100200 120000	CHALLENGES FACED BY URBAN			
	M.RAJESHKUMAR	1903CM2008	WORKING WOMEN IN PONDICHERRY.			

2020-2021 RESEARCH PROJECTS DEPARTMENT OF COMMERCE B.COM CA INTERNSHIP

I	S.No	Name Of The Student	Reg Number	INTERNSHIP
	1	P.INDHUMATHI	1802AP1011	CONCERN IN ACCOUNTS DEPARTMENT

