#### 1.3.4 Number of students undertaking field projects / research projects / internships during the year

#### 2020-2021

### RESEARCH PROJECTS DEPARTMENT OF MANAGEMENT BBA

S.No	Name Of The Student	Reg Number	Research Projects
			A STUDY ON CONSUMER PREFERENCE TOWARDS HOMECARE PRODUCTS OF
1	MOHAMED JAVID .S	1801BM1001	HINDUSTAN UNILEVER LIMITED (HUL) IN THANJAVUR TOWN
2			A COMPARATIVE STUDY ON CUSTOMER'S SATISFACTION TOWARDS AIRTEL AND
	SRINIVASAN .R	1801BM1002	JIO WITH REFERENCE TO THANJAVUR
3			A STUDY ON CONSUMER PREFERENCE TOWARDS HOMECARE PRODUCTS OF
	NAVEEN KUMAR .S	1801BM1003	HINDUSTAN UNILEVER LIMITED (HUL) IN THANJAVUR TOWN
4			A STUDY OF CUSTOMER SATISFACTION TOWARDS MAHINDRA &
	KISHORE .M	1801BM1008	MAHINDRA WITH SPECIAL REFERENCE TO THANJAVUR CITY
5			A COMPARATIVE STUDY ON CUSTOMER'S SATISFACTION TOWARDS AIRTEL AND
	SAMITHURAI .S	1801BM1010	JIO WITH REFERENCE TO THANJAVUR
6			A COMPARATIVE STUDY ON CUSTOMER'S SATISFACTION TOWARDS AIRTEL AND
	ARULKUMAR .K	1801BM1011	JIO WITH REFERENCE TO THANJAVUR
7			A STUDY ON MARKETING STRATEGIES OF AUTOMOBILES INDUSTRY-TATA NANO IN
	KARAN .S.T	1801BM1013	THANJAVUR DISTRICT
8	SANJAY .S		A STUDY ON MARKETING STRATEGIES OF AUTOMOBILES INDUSTRY-TATA NANO IN
		1801BM1014	THANJAVUR DISTRICT
9	NISHA .R	1801BM1015	THE CONSUMER SATISFACTION TOWARDS MARUTHI SUZUKI CARS
10			A COMPARATIVE STUDY ON CUSTOMER'S SATISFACTION TOWARDS AIRTEL AND
	SURYA .G	1801BM1016	JIO WITH REFERENCE TO THANJAVUR
11			A STUDY ON MARKETING STRATEGIES OF AUTOMOBILES INDUSTRY-TATA NANO IN
	MOHAMED ASMAR .S	1801BM1017	THANJAVUR DISTRICT
12			A STUDY ON CUSTOMER SATIFACTION TOWARDS RELIANCE PETROLEUM
	ARAVINTH .J	1801BM1018	PRODUCTS IN THANJAVUR DISTRICT
13	MONISHA . N	1801BM1019	THE CONSUMER SATISFACTION TOWARDS MARUTHI SUZUKI CARS
14			A COMPARATIVE STUDY ON CUSTOMER'S SATISFACTION TOWARDS AIRTEL AND
	MUGESH .M	1801BM1020	JIO WITH REFERENCE TO THANJAVUR
15			A STUDY ON CUSTOMER SATISFACTION TOWORDS TITAN WATCHES
	ABINAYA .M	1801BM1021	IN THANJAVUR DISTRICT
16			A STUDY ON CUSTOMER SATIFACTION TOWARDS RELIANCE PETROLEUM
	SINGARAVEL .R	1801BM1022	PRODUCTS IN THANJAVUR DISTRICT

17		A STUDY ON CUSTOMER SATISFACTION TOWORDS TITAN WATCHES
1.0	RAJAMANI .S	1801BM1023 IN THANJAVUR DISTRICT
18		A STUDY ON CUSTOMER SATISFACTION TOWORDS TITAN WATCHES
	SANGEETHA .M	1801BM1024 IN THANJAVUR DISTRICT
19		A STUDY ON CUSTOMER SATIFACTION TOWARDS RELIANCE PETROLEUM
	KALIDASS .M	1801BM1025 PRODUCTS IN THANJAVUR DISTRICT
20		A STUDY ON CONSUMER PREFERENCE TOWARDS HOMECARE PRODUCTS OF
	VENKATESAN .R	1801BM1026 HINDUSTAN UNILEVER LIMITED (HUL) IN THANJAVUR TOWN
21		A STUDY ON CUSTOMER SATISFACTION TOWORDS TITAN WATCHES
	PRIYADHARSHINI .M	1801BM1028 IN THANJAVUR DISTRICT
22		A STUDY ON CUSTOMER SATISFACTION TOWORDS TITAN WATCHES
	ANUSHA .A	1801BM1029 IN THANJAVUR DISTRICT
23		A STUDY ON CUSTOMER SATISFACTION TOWORDS TITAN WATCHES
	SONA .R	1801BM1030 IN THANJAVUR DISTRICT
24	RESHMA .S	1801BM1031 THE CONSUMER SATISFACTION TOWARDS MARUTHI SUZUKI CARS
25		A STUDY ON CONSUMER PREFERENCE TOWARDS HOMECARE PRODUCTS OF
	YOGARAAJ .V	1801BM1032 HINDUSTAN UNILEVER LIMITED (HUL) IN THANJAVUR TOWN
26		A STUDY ON CONSUMER PREFERENCE TOWARDS HOMECARE PRODUCTS OF
	MAHENDRAN .M	1801BM1033 HINDUSTAN UNILEVER LIMITED (HUL) IN THANJAVUR TOWN
27		A STUDY OF CUSTOMER SATISFACTION TOWARDS MAHINDRA & MAHINDRA WITH
	KARTHIK LAXMAN .V	
28		A STUDY OF CUSTOMER SATISFACTION TOWARDS MAHINDRA & MAHINDRA WITH
	AARTHI .T	1801BM1035 SPECIAL REFERENCE TO THANJAVUR CITY
29	BHUVANESHWARI .B	1801BM1036 THE CONSUMER SATISFACTION TOWARDS MARUTHI SUZUKI CARS
30		A STUDY ON MARKETING STRATEGIES OF AUTOMOBILES INDUSTRY-TATA NANO IN
	VIGNESHWARAN .T	1801BM1039 THANJAVUR DISTRICT
31		A COMPARATIVE STUDY ON CUSTOMER'S SATISFACTION TOWARDS AIRTEL AND
	RAJA .K	1801BM1040 JIO WITH REFERENCE TO THANJAVUR
32	MOHAMED JIBRAEEL	A COMPARATIVE STUDY ON CUSTOMER'S SATISFACTION TOWARDS AIRTEL AND
	.Н	1801BM1041 JIO WITH REFERENCE TO THANJAVUR
33		A COMPARATIVE STUDY ON CUSTOMER'S SATISFACTION TOWARDS AIRTEL AND
	BALAMURUGAN .S	1801BM1042 JIO WITH REFERENCE TO THANJAVUR
34		A STUDY ON CUSTOMER SATISFACTION TOWORDS TITAN WATCHES
	AMIRTHAVALLI .M	1801BM1043 IN THANJAVUR DISTRICT
35		A STUDY ON CUSTOMER SATIFACTION TOWARDS RELIANCE PETROLEUM
	RAGUL .M	1801BM1045 PRODUCTS IN THANJAVUR DISTRICT
36		A STUDY OF CUSTOMER SATISFACTION TOWARDS MAHINDRA & MAHINDRA WITH
	MANIKANDAN .S	1801BM1047   SPECIAL REFERENCE TO THANJAVUR CITY

37			A STUDY OF CUSTOMER SATISFACTION TOWARDS MAHINDRA & MAHINDRA WITH
	GOWTHAMAN .T	1801BM1048	SPECIAL REFERENCE TO THANJAVUR CITY
38			"A COMPERATIVE STUDY OF YIPPEE AND MAGGINOODLES AT NAGAPATTINAM
	SINTHIYA .V	1801BM1049	DISTRICT"
39			"A COMPERATIVE STUDY OF YIPPEE AND MAGGINOODLES AT NAGAPATTINAM
	BOOMIKA .J	1801BM1050	
40			A STUDY ON MARKETING STRATEGIES OF AUTOMOBILES INDUSTRY-TATA NANO IN
	KAVIYARASAN .S	1801BM1051	THANJAVUR DISTRICT
41			A STUDY ON CUSTOMER SATISFACTION TOWORDS TITAN WATCHES IN
	NANDHINI .R	1801BM1053	THANJAVUR DISTRICT
42	KRITHIKROSHAN .R	1801BM1054	THE IMPACT OF MARKETING-SALES RELATIONSHIP ON BUSINESS PERFORMANCE
43			A STUDY ON EMPLOYEE JOB SATISFACTION IN GLIDERSOFT TECHNOLOGIES IN
	MOORTHY .P	1801BM1055	THANJAVUR DISTRICT
44			A STUDY ON EMPLOYEE JOB SATISFACTION IN GLIDERSOFT TECHNOLOGIES IN
	AJITHKUMAR	1801BM1056	THANJAVUR DISTRICT
45			A STUDY ON EMPLOYEE JOB SATISFACTION IN GLIDERSOFT TECHNOLOGIES IN
	NAVEENKUMAR .A	1801BM1057	
46			A STUDY ON EMPLOYEE JOB SATISFACTION IN GLIDERSOFT TECHNOLOGIES IN
	SANTHOSHKUMAR .P	1801BM1058	THANJAVUR DISTRICT
47			"A COMPERATIVE STUDY OF YIPPEE AND MAGGINOODLES AT NAGAPATTINAM
	RATHISHA T	1801BM1059	
48			A STUDY ON CUSTOMER SATIFACTION TOWARDS RELIANCE PETROLEUM
	VIGNESH .R	1801BM1060	PRODUCTS IN THANJAVUR DISTRICT
49			A STUDY ON EMPLOYEE JOB SATISFACTION IN GLIDERSOFT TECHNOLOGIES IN
	SARAVANA PRAVEEN	1801BM1061	THANJAVUR DISTRICT
50			A STUDY ON MARKETING STRATEGIES OF AUTOMOBILES INDUSTRY-TATA NANO IN
	AKILAN .K.V	1801BM1063	THANJAVUR DISTRICT
51		100175-510	A STUDY ON CUSTOMER SATIFACTION TOWARDS RELIANCE PETROLEUM
	VINOTH .J	1801BM1064	PRODUCTS IN THANJAVUR DISTRICT
52		1001D3 510 65	A STUDY ON EMPLOYEE JOB SATISFACTION IN GLIDERSOFT TECHNOLOGIES IN
	MOHAN RAJ .S	1801RW1062	THANJAVUR DISTRICT
53		1001 <b>D3</b> #1070	A STUDY ON MARKETING STRATEGIES OF AUTOMOBILES INDUSTRY-TATA NANO IN
	AKILAN .K	1801RW1068	THANJAVUR DISTRICT
54		1001 <b>DN/</b> 1070	A STUDY ON EMPLOYEE JOB SATISFACTION IN GLIDERSOFT TECHNOLOGIES IN
	VIJAY RAHUL .P	1801BM1069	THANJAVUR DISTRICT
55	DATAMA DATAMA	1001D341071	A STUDY ON CUSTOMER SATIFACTION TOWARDS RELIANCE PETROLEUM
	RAJAVARMAN .R	1801RW10/1	PRODUCTS IN THANJAVUR DISTRICT

56			A STUDY ON EMPLOYEE JOB SATISFACTION IN GLIDERSOFT TECHNOLOGIES IN
	MUFEEZ .M	1801BM1072	THANJAVUR DISTRICT
57			THE IMPACT OF MARKETING-SALES RELATIONSHIP ON BUSINESS
	VIJAY .M	1801BM1073	PERFORMANCE
58			A STUDY ON CONSUMER PREFERENCE TOWARDS HOMECARE PRODUCTS OF
	RAMESHKUMAR	1801BM1074	HINDUSTAN UNILEVER LIMITED (HUL) IN THANJAVUR TOWN
59			A STUDY ON CUSTOMER SATIFACTION TOWARDS RELIANCE PETROLEUM
	ROSHAN. M	1801BM1077	
60			A STUDY OF CUSTOMER SATISFACTION TOWARDS MAHINDRA & MAHINDRA WITH
	HARIHARAN G	1801BM1081	SPECIAL REFERENCE TO THANJAVUR CITY
61			A STUDY OF CUSTOMER SATISFACTION TOWARDS MAHINDRA & MAHINDRA WITH
	VIGNESHWARAN R	1801BM1082	SPECIAL REFERENCE TO THANJAVUR CITY
62			A STUDY OF CUSTOMER SATISFACTION TOWARDS MAHINDRA & MAHINDRA WITH
	VIKASH V	1801BM1084	SPECIAL REFERENCE TO THANJAVUR CITY
63			A STUDY OF CUSTOMER SATISFACTION TOWARDS MAHINDRA & MAHINDRA WITH
	SRIRAM .R	1801BM1088	SPECIAL REFERENCE TO THANJAVUR CITY
64			THE IMPACT OF MARKETING-SALES RELATIONSHIP ON BUSINESS
	SARAVANAKUMAR.M	1801BM1091	PERFORMANCE
65			A STUDY ON CUSTOMER SATIFACTION TOWARDS RELIANCE PETROLEUM
	CHANDRASELVAN .K	1801BM1092	PRODUCTS IN THANJAVUR DISTRICT
66	SATHISKANA		A STUDY ON CUSTOMER SATIFACTION TOWARDS RELIANCE PETROLEUM
	SIVAGURUNATHAN	1801BM1093	PRODUCTS IN THANJAVUR DISTRICT
67			A STUDY ON CUSTOMER SATIFACTION TOWARDS RELIANCE PETROLEUM
	GUHAN .R	1801BM1094	PRODUCTS IN THANJAVUR DISTRICT
68			A STUDY ON CUSTOMER SATIFACTION TOWARDS RELIANCE PETROLEUM
	VENKATESAN .R	1801BM1095	PRODUCTS IN THANJAVUR DISTRICT
69			THE IMPACT OF MARKETING-SALES RELATIONSHIP ON BUSINESS
	SELVAKUMAR G	1801BM1096	PERFORMANCE
70			A STUDY ON MARKETING STRATEGIES OF AUTOMOBILES INDUSTRY-TATA NANO IN
	ARUNACHALAM K	1801BM1097	THANJAVUR DISTRICT
71	SENTHAMIL SELVAN		A STUDY ON CONSUMER PREFERENCE TOWARDS HOMECARE PRODUCTS OF
	A	1801BM1098	HINDUSTAN UNILEVER LIMITED (HUL) IN THANJAVUR TOWN
72			THE IMPACT OF MARKETING-SALES RELATIONSHIP ON BUSINESS
	BHARATH KUMAR A	1801BM1099	PERFORMANCE
73	DELSISYA A	1801BM1100	THE CONSUMER SATISFACTION TOWARDS MARUTHI SUZUKI CARS
74			"A COMPERATIVE STUDY OF YIPPEE AND MAGGINOODLES AT NAGAPATTINAM
	NARMADHA .P	1801BM1101	DISTRICT"

75			THE IMPACT OF MARKETING-SALES RELATIONSHIP ON BUSINESS
	MANIKANDAN K	1801BM1103	PERFORMANCE
76			A STUDY ON CONSUMER PREFERENCE TOWARDS HOMECARE PRODUCTS OF
	RAHUL RAJ B	1801BM1104	HINDUSTAN UNILEVER LIMITED (HUL) IN THANJAVUR TOWN
77			THE IMPACT OF MARKETING-SALES RELATIONSHIP ON BUSINESS
	ELAMPARTHI J	1801BM1106	PERFORMANCE
78			"A COMPERATIVE STUDY OF YIPPEE AND MAGGINOODLES AT NAGAPATTINAM
	BISMI HITHAYA S	1801BM1107	DISTRICT"
79			A STUDY ON CUSTOMER SATIFACTION TOWARDS RELIANCE PETROLEUM
	J.BENAVENTURE	1801BM1108	PRODUCTS IN THANJAVUR DISTRICT

#### MBA~(2020-2021)-19260PRW44-PROJECT~WORK

T.C.D.	NI OCTU CA I A	TO NT 1	n in '
S.No	Name Of The Student	Reg Number	Research Projects
D.1 10	Traine of The Stadent	ites i tuilibei	rescurent rojects

1	HEPSI ESTHER. J	1901BM2001	"A STUDY ON HUMAN RESOURCES INFORMATION SYSTEM IN KTM HOSPITAL"
2	BENJAMIN. C	1901BM2002	"LOGISTICS MANAGEMENT (TRANSPORT & WAREHOUSING) ALL CARGO COMPANY"
3	MALARVIZHI. S	1901BM2003	"A STUDY ON EFFECTIVENESS OF EMPLOYEES WELFARE MEASURE ON SPECIAL REFERENCE AT APOLLO HOSPITAL IN TRICHY"
4	MARSPRAVEEN. R	1901BM2004	"A STUDY ON IMPACT OF REWARD SYSTEM IN EMPLOYEE MOTIVATION WITH THE SPECIAL REFERENCE TO SBI"
5	GOWTHAM. T.S	1901BM2005	"A STUDY ON SELF HELP GROUP OF NBFC WITH SPECIAL REFERENCE TO THANJAVUR"
6	RAJAGOPAL. R	1901BM2006	"A STUDY ON CONSUMER PERCEPTION TOWARDS MUTUAL FUND WITH SPECIAL REFERENCE TO THANJAVUR CITY"
7	VENKATESH. M	1901BM2007	"A STUDY ON EFFECTIVE ANALYSIS OF MOBILE BANKING WITH SPECIAL REFERENCE TO THANJAVUR CITY"
8	RISVANA PARVEEN. A	1901BM2008	"A STUDY OF THE EFFECTIVENESS OF VIRTUAL HIRING IN EMPLOYEE PERSPECTIVE"
9	SARMILA. R	1901BM2009	A STUDY ON SATISFACTION LEVEL OF THE EMPLOYEES IN APOLLO HOSPITALS IN TRICHY"
10	KEERTHANA. B	1901BM2010	JOB SATISFACTION OF SELECTED PRIVATE SCHOOL TEACHERS BEFORE AND AFTER CORONA WITH SPECIAL REFERENCE THIRUVARUR"
11	ANURADHA. B	1901BM2011	"A STUDY ON FINANCIAL PERFORMANCE OF CANARA BANK WITH SPECIAL REFERENCE VALLAM THANJAVUR."
12	HARISHMITHA. R	1901BM2013	"A STUDY ON EMPLOYEE WELFARE AT AAVIN DAIRY SOCIETY IN TIRUCHY"
13	KIRUTHIGA. G	1901BM2014	"A STUDY ON PATIENT SATISFACTION IN OUTPATIENT DEPARTMENT AT MR HOSPITAL IN THANJAVUR"
14	SOUNDARYA. R	1901BM2015	"A STUDY ON WASTE DISPOSAL MANAGEMENT ROHINI HOSPITAL IN THANJAVUR"
15	PRIYADHARSHINI. A	1901BM2016	"A STUDY ON CENTRAL STERILE SUPPLY DEPARTMENT (CSSD) IN M.R HOSPITAL IN THANJAVUR"
16	AMUTHA. M	1901BM2017	"A STUDY ON MEDICAL RECORD DEPARTMENT (MRD)"IN ROHINI HOSPITALS,THANJAVUR
17	NITHIYARASI. B	1901BM2018	"A STUDY ON TRAINING AND DEVELOPMENT AT TV SUNDRAM IYENGER AND SONS PVT COMPANY IN CHENNAI"
18	RUBHA. B	1901BM2019	"A STUDY ON EMPLOYEE JOB SATISFACTION AT MR HOSPITAL IN THANJAVUR"
19	VIGNESH. A.S	1901BM2020	"A STUDY ON LEVEL OF CUSTOMER SATISFACTION TOWARDS BANKING SERVICES IN KUMBAKONAM"

20	BARANIKA. M	1901BM2021	"A STUDY OF FINANCIAL PERFORMANCE IN KUMBAKONAM RAMAN & RAMAN MOTORS – HERO MOTOCORP"
21	VIMALA. R	1901BM2022	"A STUDY ON MOTIVATION OF EMPLOYEES ROHINI HOSPITAL IN THANJAVUR"
22	SURIYA. V	1901BM2023	"A STUDY ON RECRUITMENT AND SELECTION AT ROHINI HOSPITALS, THANJAVUR
23	KAVIYA. T	1901BM2024	"A STUDY ON STRESS MANAGEMENT IN BPO SECTOR AT TECH MAHINDRA,CHENNAI
24	ARUN KUMAR. D	1901BM2025	"A STUDY ON AWARENESS AND EFFECTIVE UTILIZATION OF ESI BENEFITS AT KAUVERY HOSPITAL IN TRICHY"
25	NIVETHA. R	1901BM2026	"A STUDY ON JOB SATISFACTION OF EMPLOYEES IN POINT PERFECT TECHNOLOGIES AND SOLUTIONS IN COIMBATORE"
26	ASICA. G	1901BM2027	"A STUDY ON EFFECTIVENESS OF EMPLOYEES WELFARE MEASURE IN BALAJI HOSPITAL"
27	MONISHA. S	1901BM2028	"A STUDY ON TRAINING AND DEVELOPMENT AT APOLLO HOSPITAL"
28	ABDUL RAGHUMAN. J	1901BM2029	"ONLINE MARKETING THE UPCOMING FACE OF MARKETING COMMUNICATIONS"
29	PRITTHA. S	1901BM2030	"THE ROLE OF EMPLOYEE ENGAGEMENT ON JOB SATISFACTION WITH JOB PERFORMANCE TO AUTO MOBILE INDUSTRY IN CHENNAI"
30	BABY PRIYA. G	1901BM2032	"A STUDY ON PROBLEMS AND PROSPECTS OF MIGRANT WORKERS IN THE INDUSTRIES OF TAMILNADU"
31	KARKUZHALI. R	1901BM2033	"A STUDY ON IMPACT OF TEAM WORK ON ORGANIZATIONAL PRODUCTIVITY SPECIAL REFERENCE AT APOLLO HOSPITAL IN TRICHY"
32	ANBIRKINIYA. A	1901BM2034	"A STUDY ON EMPLOYEES ABSENTEEISM AT CAUVERY HOSPITAL,TRICHY"
33	АТСНАҮА. В	1901BM2035	"A STUDY ON EMPLOYEE WORK LIFE BALANCE MANAGEMENT AT TV SUNDRAM IYENGAR & SONS PVT LIMITED CHENNAI"
34	PAVITHRA. K	1901BM2036	"A STUDY OF CUSTOM HOUSE AGENT ATTITUDE TOWARDS IMPORT AND EXPORT DOCUMENTATION IN INDIAN SHIPPING SERVICES, TUTICORIN"
35	KALPANA. A	1901BM2037	"RECRUITMENT AND EMPLOYEE MOTIVATION"
36	SRIRAM. M.S	1901BM2038	"A STUDY ON EMPLOYEE MOTIVATION AND PERFORMANCE ON LION DATES, TRICHY"
37	VINOTH KUMAR. K	1901BM2039	"A COMPARISION OF ROAD AND RAIL TRANSPORT FOR THE BENEFIT OF THE INDEPENDENT TIMBER GROWERS OF NATAL COOPERATIVE TIMBERS"
38	RAJKUMAR. E	1901BM2040	"A STUDY ON EMPLOYEE ENGAGEMENT
39	ARAVIND KUMAR. K	1901BM2041	"A STUDY ON RURAL MARKETING STRATEGY OF MAHINDRA TRACTOR IN TAMILNADU"

40	MOHIDEEN	1901BM2042	"A STUDY ON ADVERTISEMENTS STRATEGY OF SAMSUNG MOBILE IN
	FASARATH. J		TAMILNADU"





#### TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms.ATCHAYA B Final year M.B.A HRM student of PONNAIYAH RAMAJAYAM INSTITUTE OF SCEIENCE & TECHNOLOGY Chennai, has undergone Project under the Title - "AN WORK LIFE BALANCE IN T V SUNDRAM IYENGAR & SONS PRIVATE LIMITED" in our company (Situated in Bye-pass Road, Poonamallee, Chennai 600 056) from 15<sup>th</sup> Feb 2021 to 03<sup>rd</sup> Apr 2021

During her project period, she was enthusiastic in learning various Operation related processes also. Her conduct during the period was satisfactory.

We wish her all the best for future endeavors.

For T V SUNDRAM IYENGAR & SONS PRIVATE LIMITED

ASSISTANT MANAGER - HR & OPERATIONS

T V SUNDRAM IYENGAR & SONS PRIVATE LIMTED Authorized Dealer







#### TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms.NITHIYARASI B Final year M.B.A HRM student of PONNAIYAH RAMAJAYAM INSTITUTE OF SCEIENCE & TECHNOLOGY Chennai, has undergone Project under the Title - "AN TRAINING AND DEVELOPMENT IN T V SUNDRAM IYENGAR & SONS PRIVATE LIMITED" in our company (Situated in Byepass Road, Poonamallee, Chennai 600 056) from 15<sup>th</sup> Feb 2021 to 03<sup>rd</sup> Apr 2021

During her project period, she was enthusiastic in learning various Operation related processes also. Her conduct during the period was satisfactory.

We wish her all the best for future endeavors.

For T V SUNDRAM IYENGAR & SONS PRIVATE LIMITED

` KMURAÙ ASSISTANT MANAGER – HR & OPERATIONS

T V SUNDRAM IYENGAR & SONS PRIVATE LIMTED Authorized Dealer





KH/KA/EST/CERT-57/50

12th April 2021

#### CERTIFICATE

This is to certify that Ms. Anbirkiniya A from Prist University has undergone Human Resource Internship training for the period of 3 Months from 9th January 2021 to 12th April 2021.

She has completed her Internship Training Successfully.

For Kauvery Academy

Dr. P. Subburethina Bharathi





RMC Speciality Hospitals (India) Ltd
CIN - LBS\*1074\*18039\*10004789
Su. 6, Poyal Rusel Candomiere, Tricky - 628 001
T-0431 - 4077777 F-0431 - 2415482
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### meenakshi HOSPITAL

IANJORE

26.02.2021

#### TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. V. Suriya, (Reg No:19018M2023) Second year student of MBA (Human Resource & Hospital Management) from Prist School Of Business Prist University, Tamil Nadu. She has successfully completed her Internship training at department of Human Resource from 11.02.2021 to 26.02.2021 in our Hospital.

During the training period her code and conduct were good.

We wish all the best for her better future.

For Meenakshi Hospital

7.6 Avinonthing

M. Selvapandi Manager Human Resources.





First and Only NABH Assertable of Hospital in Trichy, Tanjore Delta Detricts.

244/2, Trichy Main Road, Near New Bus Stand, Nilagiri South Park, Tanjore - 613 005, Tamil Nodu, India. P. 04362-226474/226575 F. 04362-228159 E. info@mht.org.in. W. www.meenakshihospital.com



"A STUDY ON CONSUMER PREFERENCE TOWARDS HOMECARE PRODUCTS OF HINDUSTAN UNILEVER LIMITED (HUL)
IN THANJAVUR TOWN"

#### Participation In Bounded Research Report Submitted To

#### PRIST UNIVERSITY

In Partial Fulfillment of the Requirements for the Award of the Degree In

#### **BACHELOR OF BUSINESS ADMINISTRATION**

**Submitted by** 

MOHAMED JAVID .S 1801BM1001

**Under the Guidance of** 

DR.S. VENKATESH, Associate Professor



#### PRIST SCHOOL OF BUSINESS

PRIST UNIVERSITY

**VALLAM, THANJAVUR-613403** 

**NOVEMBER-2021** 

"A COMPARATIVE STUDY ON CUSTOMER'S SATISFACTION TOWARDS AIRTEL AND JIO WITH REFERENCE TO THANJAVUR"

Participation In Bounded Research Report Submitted To

PRIST UNIVERSITY

#### In Partial Fulfillment of the Requirements for the Award of the Degree In

#### **BACHELOR OF BUSINESS ADMINISTRATION**

Submitted by

**SRINIVASAN .R 1801BM1002** 

**Under the Guidance of** 

DR.S. VENKATESH, Associate Professor



#### PRIST SCHOOL OF BUSINESS

PRIST UNIVERSITY

VALLAM, THANJAVUR-613403

**NOVEMBER-2021** 

"A STUDY ON MARKETING STRATEGIES OF AUTOMOBILES INDUSTRY-TATA NANO IN THANJAVUR DISTRICT"

Participation In Bounded Research Report Submitted To

**PRIST UNIVERSITY** 

#### In Partial Fulfillment of the Requirements for the Award of the Degree In

#### **BACHELOR OF BUSINESS ADMINISTRATION**

**Submitted by** 

#### KARAN .S.T 1801BM1013

**Under the Guidance of** 

Professor R.Ponni.MBA., Asst Professor



#### PRIST SCHOOL OF BUSINESS

PRIST UNIVERSITY

**VALLAM, THANJAVUR-613403** 

**NOVEMBER-2021** 

#### "THE CONSUMER SATISFACTION TOWARDS MARUTHI SUZUKI CARS"

Participation In Bounded Research Report Submitted To

PRIST UNIVERSITY

In Partial Fulfillment of the Requirements for the Award of the Degree In

#### **BACHELOR OF BUSINESS ADMINISTRATION**

Submitted by

#### **KISHORE .M 1801BM1008**

**Under the Guidance of** 

K. Iyappan MBA., Ph.D Associate Professor



#### PRIST SCHOOL OF BUSINESS

PRIST UNIVERSITY

**VALLAM, THANJAVUR-613403** 

**NOVEMBER-2021** 

#### "A STUDY ON CUSTOMER SATISFACTION TOWORDS TITAN WATCHES IN

THANJAVUR DISTRICT"

Participation In Bounded Research Report Submitted To

#### PRIST UNIVERSITY

In Partial Fulfillment of the Requirements for the Award of the Degree In

#### **BACHELOR OF BUSINESS ADMINISTRATION**

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# PRIST SCHOOL OF BUSINESS PRIST UNIVERSITY VALLAM, THANJAVUR-613403 NOVEMBER-2021

## "A STUDY ON HUMAN RESOURCES INFORMATION SYSTEM IN KTM HOSPITAL"

A Project report Submitted To

#### PRIST UNIVERSITY

In Partial Fulfillment of the Requirements for the Award of the Degree In

MASTER OF BUSINESS ADMINISTRATION

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## PRIST SCHOOL OF BUSINESS PRIST UNIVERSITY VALLAM, THANJAVUR-613403

#### **NOVEMBER-2021**

#### "A STUDY ON EMPLOYEE JOB SATISFACTION IN MR HOSPITAL., THANJAVUR"

A Project report Submitted To

#### PRIST UNIVERSITY

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# PRIST SCHOOL OF BUSINESS PRIST UNIVERSITY VALLAM, THANJAVUR-613403 NOVEMBER-2021

#### "A STUDY ON WASTE DISPOSAL MANAGEMENT IN ROHINI HOSPITAL"

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#### PRIST UNIVERSITY

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#### **NOVEMBER-2021**

### "A STUDY ON SELF HELP GROUP OF NBFC WITH SPECIAL REFERENCE TO THANJAVUR"

A Project report Submitted To

#### PRIST UNIVERSITY

In Partial Fulfillment of the Requirements for the Award of the Degree In

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#### **VALLAM, THANJAVUR-613403**

#### **NOVEMBER-2021**

### "A STUDY ON EFFECTIVE ANALYSIS OF MOBILE BANKING WITH SPECIAL REFERENCE TO THANJAVUR CITY"

A Project report Submitted To

#### PRIST UNIVERSITY

In Partial Fulfillment of the Requirements for the Award of the Degree In

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