



**PRIST**  
DEEMED TO BE  
**UNIVERSITY**  
NAAC ACCREDITED  
THANJAVUR - 613 403 - TAMILNADU

**Ponnaiyah Ramajayam Institute of  
Science and Technology [PRIST]**

**DEPARTMENT OF MANAGEMENT**

**Feedback Report**

**Academic Year: 2023-2024**

## Table of Contents

<b>S.NO</b>	<b>DESCRIPTION</b>	<b>PAGE NO</b>
	Report of Feedback from Stakeholders	
1	Student Feedback on Curriculum	
	Questionnaire	01
	Analysis of the Students Feedback on Curriculum	03
2	Alumni Feedback on Curriculum	
	Questionnaire	04
	Analysis of the Alumni Feedback on Curriculum	08
3	Parents Feedback on Curriculum	
	Questionnaire	09
	Analysis of the Parents Feedback on Curriculum	11
4	Faculty Feedback on Curriculum	
	Questionnaire	12
	Analysis of the Faculty Feedback on Curriculum	16
5	Employer Feedback on Curriculum	
	Questionnaire	17
	Analysis of the Employer Feedback on Curriculum	21
	Action Taken Report	22

# Feedback Report

## Academic Year: 2023-2024

### Feedback Report:

- ❖ To enrich the quality of teaching and learning as well as to enhance employability of the students, feedback from the stakeholders is invaluable. PRIST Deemed to be University Collected online feedback relating to the satisfaction of stakeholders (Student, Faculty, Alumni, Employer, Parents) towards the curriculum, teaching. Learning and evaluation. The information provided is used as important feedback for quality improvement of teaching and learning process of the institution.
- ❖ Action Taken: The stakeholder's responses were analyzed to prepare the summarized report which was communicated with university authority.

### Feedback Analysis Report:

Data was collected using online feedback forms prepared by feedback committee of the school of commerce and management. He/She responses received from the respondents are presented in terms of bar diagrams. Total 250 responses student submitted their views on curriculum.

#### I. Student Feedback on Curriculum

Student feedback is taken in hard copy format and also through:-

**Analysis shows that:**

- Most of the students have the opinion that the course content has job relevance and the present syllabus is career-oriented.
- Most are satisfied with teaching quality, academic atmosphere and reference materials available in the University.
- The curriculum is capable of supporting students in higher studies and can cater to their entrepreneurial skills.

  
HOD  
Department of Business Management  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST)  
Thanjavur - 613 403.

  
DEAN  
School of Commerce and Management  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST)  
THANJAVUR - 613 403.

## II. Alumni Feedback on Curriculum

Alumni provide the inputs regarding improvement in facilities and employability. The feedback from alumni on University syllabus and curriculum is collected every year in hard copy form and recently through:-

**Analysis shows that:**

- Most of the alumni are satisfied with the course content and opinion that the career-oriented syllabus was helpful in getting a job after their graduation/post-graduation/Research.
- Most are happy with Computer Laboratories, University library, Seminars, Guest lectures and Workshops conducted and Projects and Field visits.
- They feel that the institution supports higher learning and the curriculum provided in the college caters to the entrepreneurial skills of the students.

## III. Parents Feedback on Curriculum

Being the special stakeholders of the institution, parents' feedback especially on curricular aspects is collected regularly basis. Feedback is collected in hard copy as well as through :-

**Analysis shows that:**

- Most parents find this college a better institution, being satisfied with the infrastructure library and lab facilities available in the University.
- They have a good opinion about the quality and relevance of courses prescribed in the curriculum by PRIST Deemed to be University.
- Most feel that the curriculum is students centric and soft skill development is possible through the curriculum delivery mechanism followed by the University.



HOD  
Department of Business Management  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST)  
THANJAVUR - 613 403.



DEAN  
School of Commerce and Management  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST)  
THANJAVUR - 613 403.

#### IV. Faculty Feedback on Curriculum

Faculty feedback is taken in hard copy format and also through:-

Analysis shows that:

- Most of the Faculty have the opinion that the curriculum has relevance to the industrial needs and are happy with the soft-skills provided by the curriculum and the institution.

#### V. Employer Feedback on Curriculum

Employer feedback is taken in hard copy format and also through:-

Analysis shows that:

- Most of the employers have the opinion that the curriculum has relevance to the industrial needs and are happy with the soft-skills provided by the curriculum and the institution.
- Some of them have suggested that there can be more curriculum related activities.

  
HOD

Department of Business Management  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST)  
THANJAVUR - 613 403.

  
DEAN

School of Commerce and Management  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST)  
THANJAVUR - 613 403.

## I. Student Feedback on Curriculum

S.NO	PARAMETER	EXCELL ENT (5)	VERY GOOD (4)	GOOD (3)	AVERAGE (2)	POOR (1)
1.	Content and Coverage of the Core Courses in the Curriculum*	95	60	81	10	4
2.	Adequacy of the Elective Courses in the Curriculum*	75	73	78	19	5
3.	Adequacy of the Open Elective Courses in the Curriculum*	69	71	88	17	5
4.	Availability of Courses related to Computing and Communication skills in the Curriculum*	73	67	85	17	8
5.	Availability of Courses related to Industrial planning and managerial skills in the Curriculum*	67	70	91	14	8
6.	Scope for skill development/employability/entrepreneurship in the Courses offered.*	68	66	95	14	7
7.	Laboratory Content in the Curriculum*	63	67	95	14	11
8.	Adequacy of the Skill Based Courses in the Curriculum*	70	69	82	19	10
9.	Adequacy of the Add-On Courses in the Curriculum*	67	58	97	22	6
10.	Program's effectiveness in developing independent thinking.*	74	66	83	20	7
11.	Program's effectiveness in developing teamwork capability.*	69	60	98	15	8
12.	Program's effectiveness in imparting quest for lifelong learning*	73	63	89	20	5
13.	The research orientation in the course design*	65	69	96	14	6

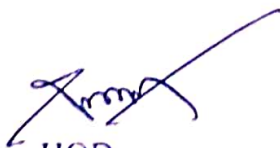
**TOTAL NO OF RESPONDENTS (250)**

  
**HOD**  
 Department of Business Management  
 Ponnaiyah Ramajayam Institute of  
 Science & Technology (PRIST)  
 THANJAVUR - 613 403.

  
**DEAN**  
 School of Commerce and Management  
 Ponnaiyah Ramajayam Institute of  
 Science & Technology (PRIST)  
 THANJAVUR - 613 403.

## Students Feedback on Curriculum (Percentage %)

S.NO	PARAMETER	EXCELL ENT (5)	VERY GOOD (4)	GOOD (3)	AVERAGE (2)	POOR (1)
1.	Content and Coverage of the Core Courses in the Curriculum*	38%	24%	32%	4%	2%
2.	Adequacy of the Elective Courses in the Curriculum*	30%	29%	31%	8%	2%
3.	Adequacy of the Open Elective Courses in the Curriculum*	28%	28%	35%	7%	2%
4.	Availability of Courses related to Computing and Communication skills in the Curriculum*	29%	27%	34%	7%	3%
5.	Availability of Courses related to Industrial planning and managerial skills in the Curriculum*	27%	28%	36%	6%	3%
6.	Scope for skill development/employability/entrepreneurship in the Courses offered.*	27%	26%	38%	6%	3%
7.	Laboratory Content in the Curriculum*	25%	27%	38%	6%	4%
8.	Adequacy of the Skill Based Courses in the Curriculum*	28%	28%	33%	8%	4%
9.	Adequacy of the Add-On Courses in the Curriculum*	27%	23%	39%	9%	2%
10.	Program's effectiveness in developing independent thinking.*	30%	26%	33%	8%	3%
11.	Program's effectiveness in developing teamwork capability.*	28%	24%	39%	6%	3%
12.	Program's effectiveness in imparting quest for lifelong learning*	29%	25%	36%	8%	2%
13.	The research orientation in the course design*	26%	28%	38%	6%	2%

  
HOD


Department of Business Management  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST)  
THANJAVUR - 613 403.

  
DEAN

School of Commerce and Management  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST)  
THANJAVUR - 613 403.

## Students Feedback on Curriculum (Percentage %)

S.NO	PARAMETER	EXCELL ENT (5)	VERY GOOD (4)	GOOD (3)	AVERAGE (2)	POOR (1)
1.	Content and Coverage of the Core Courses in the Curriculum*	38%	24%	32%	4%	2%
2.	Adequacy of the Elective Courses in the Curriculum*	30%	29%	31%	8%	2%
3.	Adequacy of the Open Elective Courses in the Curriculum*	28%	28%	35%	7%	2%
4.	Availability of Courses related to Computing and Communication skills in the Curriculum*	29%	27%	34%	7%	3%
5.	Availability of Courses related to Industrial planning and managerial skills in the Curriculum*	27%	28%	36%	6%	3%
6.	Scope for skill development/employability/entrepreneurship in the Courses offered.*	27%	26%	38%	6%	3%
7.	Laboratory Content in the Curriculum*	25%	27%	38%	6%	4%
8.	Adequacy of the Skill Based Courses in the Curriculum*	28%	28%	33%	8%	4%
9.	Adequacy of the Add-On Courses in the Curriculum*	27%	23%	39%	9%	2%
10.	Program's effectiveness in developing independent thinking.*	30%	26%	33%	8%	3%
11.	Program's effectiveness in developing teamwork capability.*	28%	24%	39%	6%	3%
12.	Program's effectiveness in imparting quest for lifelong learning*	29%	25%	36%	8%	2%
13.	The research orientation in the course design*	26%	28%	38%	6%	2%

  
HOD

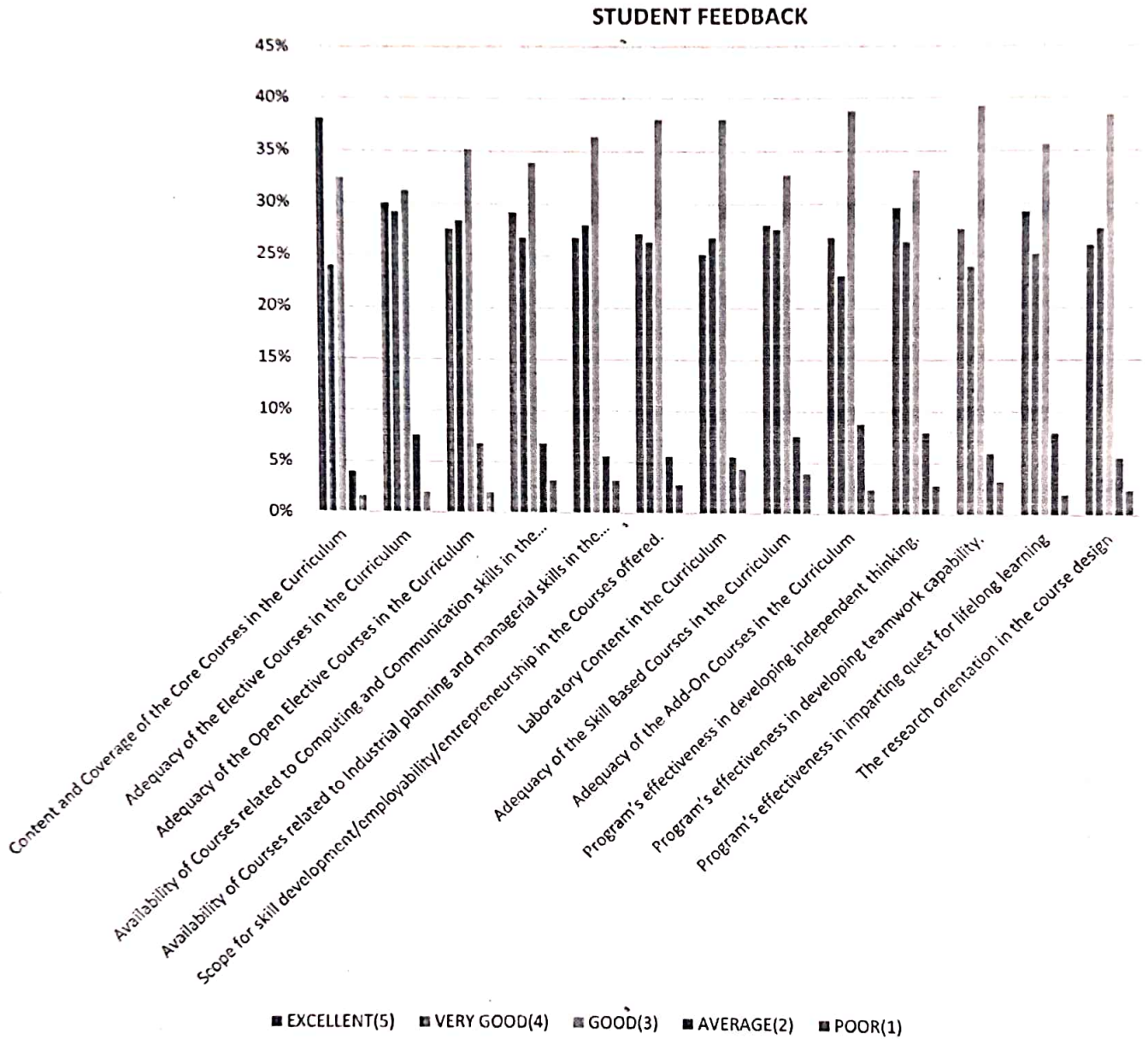
Department of Business Management  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST)  
THANJAVUR - 613 403.

  
DEAN

School of Commerce and Management  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST)  
THANJAVUR - 613 403.



# Analysis of the Student Feedback on Curriculum

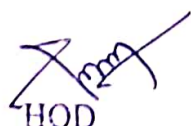


  
 HOD  
 Department of Business Management  
 Ponnaiyah Ramajayam Institute of  
 Science & Technology (PRIST)  
 THANJAVUR - 613 403.

  
 DEAN  
 School of Commerce and Management  
 Ponnaiyah Ramajayam Institute of  
 Science & Technology (PRIST)  
 THANJAVUR - 613 403.

## II. Alumni Feedback on Curriculum

S.NO	PARAMETER	EXCELLENT (5) STRONGLY AGREE (5)	VERY GOOD (4) AGREE (4)	GOOD (3) NETURAL (3)	AVERAGE (2) DIS AGREE (2)	POOR (1) STRONGLY DIS AGREE (1)
1	Adequacy of the Elective Courses in the Curriculum	38	41	22	9	2
2	Adequacy of the Open Elective Courses in the Curriculum	38	31	32	8	3
3	Scope for skill development/employability/entrepreneurship in the Courses offered.	23	33	41	11	4
4	Laboratory Content in the Curriculum	24	34	40	11	3
5	Adequacy of the Skill Based Courses in the Curriculum	27	30	39	14	2
6	Adequacy of the Add-On Courses in the Curriculum	30	31	37	12	2
7	The research orientation in the course design	23	33	39	14	3
8	I feel proud to have graduated from Ponnaiyah Ramajayam Institute of Science & Technology (PRIST)	33	47	28	1	3
9	The learning I had in the University is useful in my career	21	55	28	6	2
10	The academic developments in the University in recent years are appreciative	23	58	22	7	2
11	The new courses introduced in the University meet contemporary requirements	24	52	30	6	0
12	Ponnaiyah Ramajayam Institute of Science & Technology (PRIST) University encourages alumni participation in its activities.	27	57	20	5	3
13	The Program that I have undergone in the University was intellectually stimulating	21	58	27	4	2
14	The Program that I have undergone in this University helped me develop my ability to work efficiently as a part of a group	37	49	20	3	3
15	The program has brought out the best of my ability	23	59	20	8	3
16	The Program has stimulated creative thinking in me	24	55	24	5	4

  
HOD

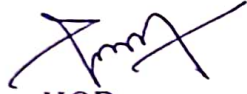
Department of Business Management  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST)  
THANJAVUR - 613 403.

  
DEAN

School of Commerce and Management  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST)  
THANJAVUR - 613 403.

17	The Program has improved my skills in written and oral communication	34	53	17	5	3
18	The Program has developed my problem solving skills	24	58	22	4	4
19	Availability of Courses related to Industrial planning and managerial skills in the Curriculum	26	52	27	4	3
20	The teachers involved in the courses have inspired me a lot; I have made some of them my role models.	27	52	26	4	3
21	I have made an active contribution to University through the program undergone	28	60	18	4	2

**TOTAL NO OF RESPONDENTS (112)**



**HOD**

Department of Business Management  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST)  
THANJAVUR-613 403.

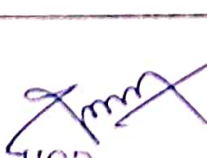


**DEAN**

School of Commerce and Management  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST)  
THANJAVUR-613 403.

## Alumni Feedback on Curriculum (Percentage %)

S.NO	PARAMETER	EXCELLENT (5) STRONGLY AGREE (5)	VERY GOOD (4) AGREE (4)	GOOD (3) NETURAL (3)	AVERAGE (2) DIS AGREE (2)	POOR (1) STRONGLY DIS AGREE (1)
1	Adequacy of the Elective Courses in the Curriculum	34%	37%	20%	8%	2%
2	Adequacy of the Open Elective Courses in the Curriculum	34%	28%	29%	7%	3%
3	Scope for skill development/employability/entrepreneurship in the Courses offered.	21%	29%	37%	10%	4%
4	Laboratory Content in the Curriculum	21%	30%	36%	10%	3%
5	Adequacy of the Skill Based Courses in the Curriculum	24%	27%	35%	13%	2%
6	Adequacy of the Add-On Courses in the Curriculum	27%	28%	33%	11%	2%
7	The research orientation in the course design	21%	29%	35%	13%	3%
8	I feel proud to have graduated from Ponnaiyah Ramajayam Institute of Science & Technology (PRIST)	29%	42%	25%	1%	3%
9	The learning I had in the University is useful in my career	19%	49%	25%	5%	2%
10	The academic developments in the University in recent years are appreciative	21%	52%	20%	6%	2%
11	The new courses introduced in the University meet contemporary requirements	21%	46%	27%	5%	0%
12	Ponnaiyah Ramajayam Institute of Science & Technology (PRIST) University encourages alumni participation in its activities.	24%	51%	18%	4%	3%
13	The Program that I have undergone in the University was intellectually stimulating	19%	52%	24%	4%	2%
14	The Program that I have undergone in this University helped me develop my ability to work efficiently as a part of a group	33%	44%	18%	3%	3%

  
HOD  
Department of Business Management  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST)  
THANJAVUR - 613 403.

  
DEAN  
School of Commerce and Management  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST)  
THANJAVUR - 613 403.

15	The program has brought out the best of my ability	21%	53%	18%	7%	3%
16	The Program has stimulated creative thinking in me	21%	49%	21%	4%	4%
17	The Program has improved my skills in written and oral communication	30%	47%	15%	4%	3%
18	The Program has developed my problem solving skills	21%	52%	20%	4%	4%
19	Availability of Courses related to Industrial planning and managerial skills in the Curriculum	23%	46%	24%	4%	3%
20	The teachers involved in the courses have inspired me a lot; I have made some of them my role models.	24%	46%	23%	4%	3%
21	I have made an active contribution to University through the program undergone	25%	54%	16%	4%	2%



HOD

Department of Business Management  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST)  
THANJAVUR - 613 403.

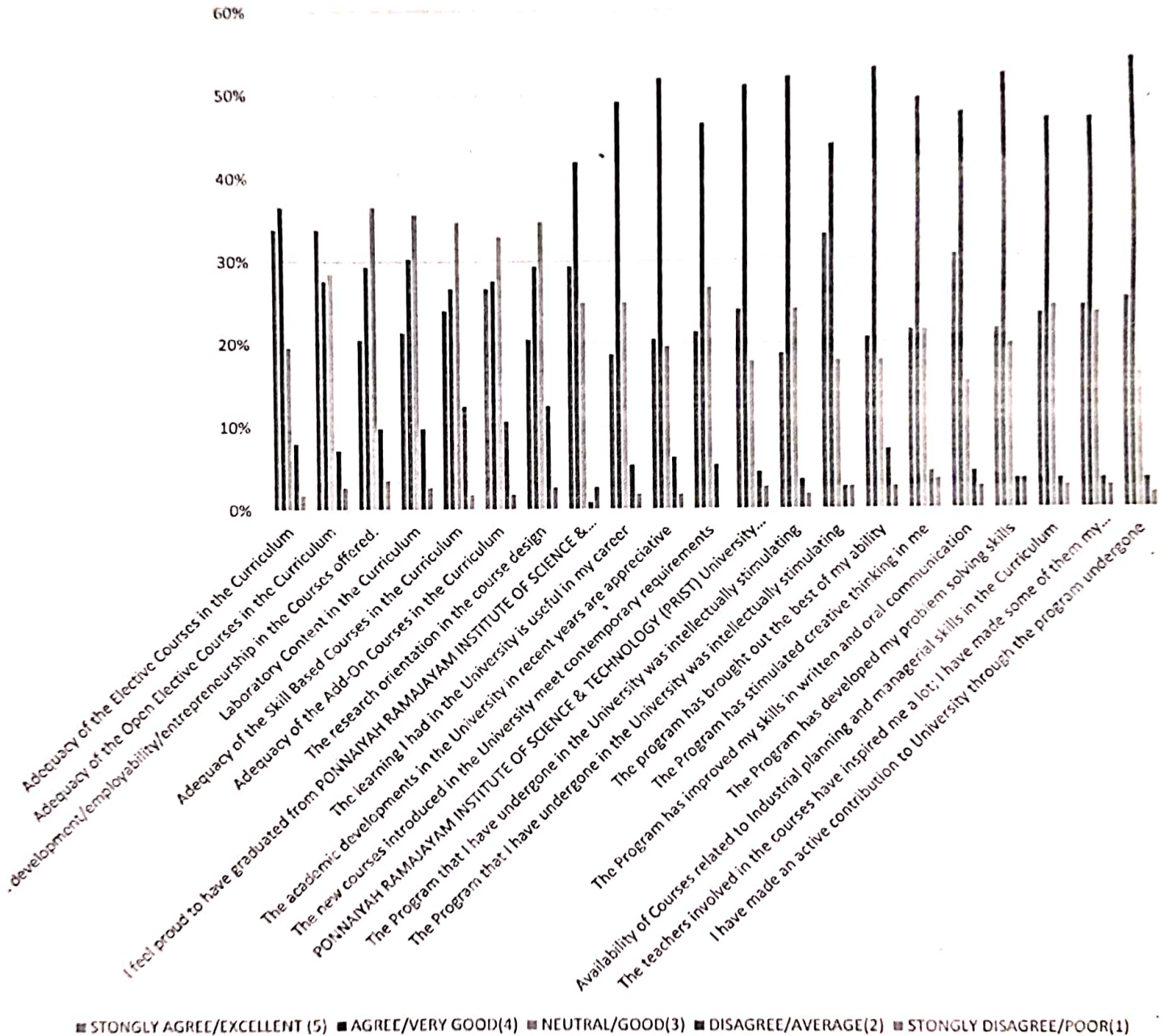


DEAN

School of Commerce and Management  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST)  
THANJAVUR - 613 403.

# Analysis of the Alumni Feedback on Curriculum

## ALUMNI FEEDBACK




  
**HOD**  
 Department of Business Management  
 Ponnaiyah Ramajayam Institute of  
 Science & Technology (PRIST)  
 THANJAVUR - 613 403.

  
**DEAN**  
 School of Commerce and Management  
 Ponnaiyah Ramajayam Institute of  
 Science & Technology (PRIST)  
 THANJAVUR - 613 403.

### III. Parents Feedback on Curriculum

S.NO	PARAMETER	EXCELLENT (5)	GOOD (4)	AVERAGE (3)	FAIR (2)	NEED IMPROVE MENT (1)
1	Faculty approach	51	56	10	1	3
2	Study Environment	48	56	9	0	8
3	Care for Students	51	52	11	3	4
4	Placement Training and Higher Studies	34	58	15	1	14
5	Entrepreneurship and Startups	42	57	12	5	5
6	Regular monitoring of the Students	46	60	10	2	3
7	Financial Assistance	35	55	17	8	6
8	How do you rate the ambience of the university for effective delivery of the academic process	45	54	12	4	6
9	Overall Performance	46	55	10	4	7
10	How would you rate your overall experience in the College? Please select your ratings on the scale 1 to 5. Higher the score better the perception / experience.	40	61	12	4	4

TOTAL NO OF RESPONDENTS (121)

  
 HOD  
 Department of Business Management  
 Ponnaiyah Ramajayam Institute of  
 Science & Technology (PRIST)  
 THANJAVUR - 613 403.

  
 DEAN  
 School of Commerce and Management  
 Ponnaiyah Ramajayam Institute of  
 Science & Technology (PRIST)  
 THANJAVUR - 613 403.

## Parents Feedback on Curriculum (Percentage %)

S.NO	PARAMETER	EXCELLENT (5)	GOOD (4)	AVERAGE (3)	FAIR (2)	NEED IMPROVEMENT (1)
1	Faculty approach	42%	46%	8%	1%	2%
2	Study Environment	40%	46%	7%	0%	7%
3	Care for Students	42%	43%	9%	2%	3%
4	Placement Training and Higher Studies	28%	48%	12%	1%	12%
5	Entrepreneurship and Startups	35%	47%	10%	4%	4%
6	Regular monitoring of the Students	38%	50%	8%	2%	2%
7	Financial Assistance	29%	45%	14%	7%	5%
8	How do you rate the ambience of the university for effective delivery of the academic process	37%	45%	10%	3%	5%
9	Overall Performance	38%	45%	8%	3%	6%
10	How would you rate your overall experience in the College? Please select your ratings on the scale 1 to 5. Higher the score better the perception / experience.	33%	50%	10%	3%	3%

  
HOD

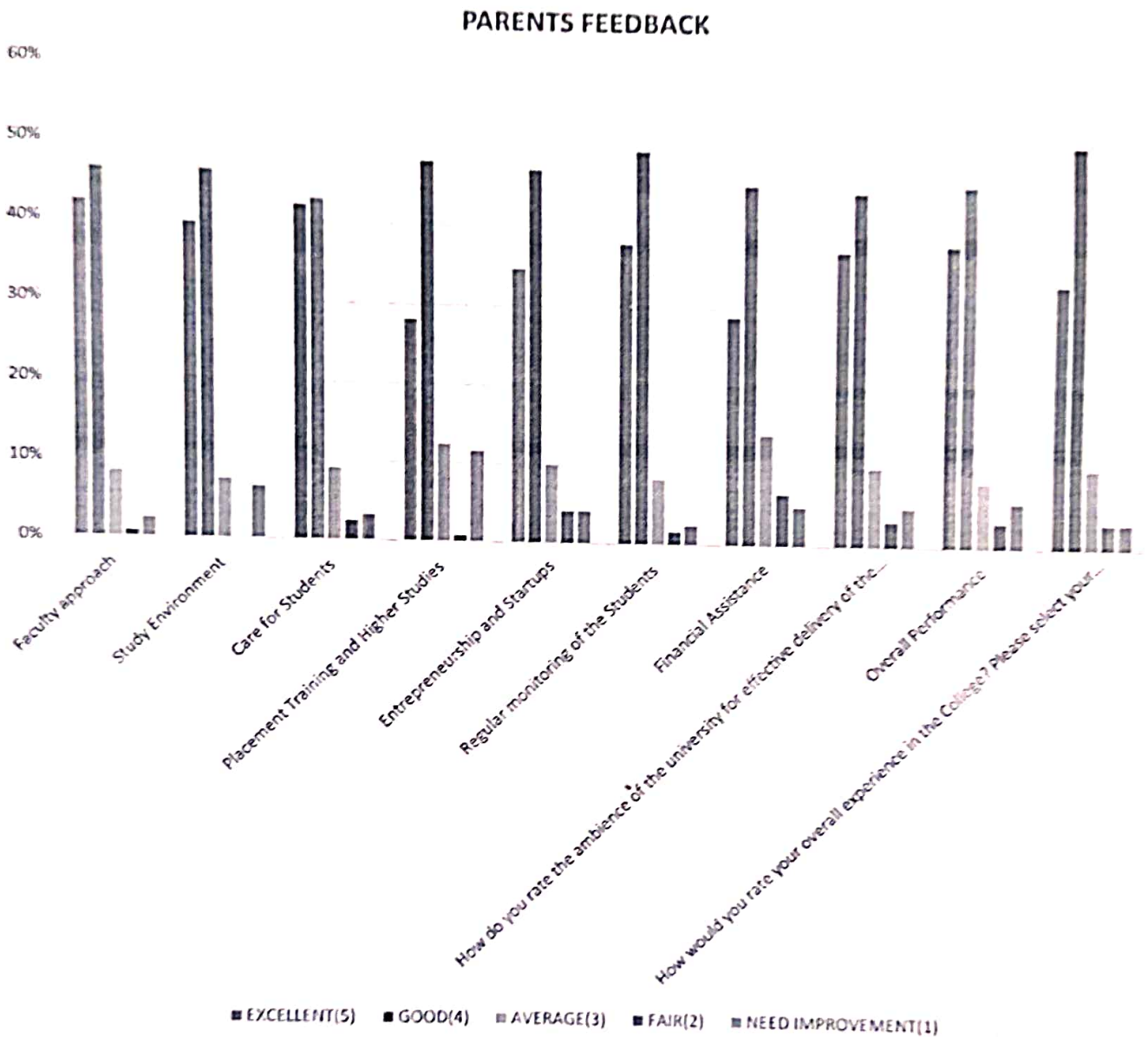
Department of Business Management  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST)  
THANJAVUR - 613 403.

  
DEAN

School of Commerce and Management  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST)  
THANJAVUR - 613 403.



# Analysis of the Parents Feedback on Curriculum



  
**HOD**  
 Department of Business Management  
 Ponniyiah Ramajayam Institute of  
 Science & Technology (PRIST)  
 Tirupur - 613 403.

  
**DEAN**  
 School of Commerce and Management  
 Ponniyiah Ramajayam Institute of  
 Science & Technology (PRIST)  
 Tirupur - 613 403.

## IV. Faculty Feedback on Curriculum

S.NO	PARAMETER	EXCELLENT (5)	VERY GOOD (4)	GOOD (3)	AVERAGE (2)	POOR (1)
1	Content and Coverage of the Core Courses in the Curriculum	8	5	0	0	0
2	Adequacy of the Elective Courses in the Curriculum	8	4	1	0	0
3	Adequacy of the Interdisciplinary Elective Courses in the Curriculum	11	2	0	0	0
4	Availability of Courses related to Computing and Communication skills in the Curriculum	8	4	1	0	0
5	Availability of Courses related to Industrial planning and managerial skills in the Curriculum	9	2	1	1	0
6	Scope for skill development/employability/entrepreneurship in the Courses offered.	8	4	0	1	0
7	Laboratory Content in the Curriculum	9	2	1	1	0
8	Adequacy of the Skill Based Courses in the Curriculum	8	3	1	1	0
9	Adequacy of the Add-On Courses in the Curriculum	7	6	0	0	0
10	In your view, the standard of curriculum and syllabi of UG level academic programmes offered in your department in comparison with similar programmes offered by other	9	4	0	0	0
11	In your view, the standard of curriculum and syllabi of PG level academic programmes offered in your department in	5	8	0	0	0



HOD

Department of Business Management  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST)  
THANJAVUR-613 403.



DEAN

School of Commerce and Management  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST)  
THANJAVUR-613 403.

	comparison with similar programmes offered by other					
12	The quality of teaching and learning methods adopted by the department for various level academic programmes are at par with the specified standards	8	3	1	1	0
13	From Faculty's view, the processes for assessments, examinations and determination of awards are sound and fairly conducted	7	4	2	0	0
14	From Faculty's view, the standards set in the University for the awards are appropriate for the respective programmes at various levels in the discipline concerned	8	4	1	0	0
15	Courses content & course outcomes are derived in accordance with outcome-based education system	7	5	1	0	0

**TOTAL NO OF RESPONDENTS (13)**



**HOD**

Department of Business Management  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST)  
THANJAVUR - 613 403.



**DEAN**

School of Commerce and Management  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST)  
THANJAVUR - 613 403.

## Faculty Feedback on Curriculum Percentage (%)

S.NO	PARAMETER	EXCELLENT (5)	VERY GOOD (4)	GOOD (3)	AVERAGE (2)	POOR (1)
1	Content and Coverage of the Core Courses in the Curriculum	62%	38%	0%	0%	0%
2	Adequacy of the Elective Courses in the Curriculum	62%	31%	8%	0%	0%
3	Adequacy of the Interdisciplinary Elective Courses in the Curriculum	85%	15%	0%	0%	0%
4	Availability of Courses related to Computing and Communication skills in the Curriculum	62%	31%	8%	0%	0%
5	Availability of Courses related to Industrial planning and managerial skills in the Curriculum	69%	15%	8%	8%	0%
6	Scope for skill development/employability/entrepreneurship in the Courses offered.	62%	31%	0%	8%	0%
7	Laboratory Content in the Curriculum	69%	15%	8%	8%	0%
8	Adequacy of the Skill Based Courses in the Curriculum	62%	23%	8%	8%	0%
9	Adequacy of the Add-On Courses in the Curriculum	54%	46%	0%	0%	0%
10	In your view, the standard of curriculum and syllabi of UG level academic programmes offered in your department in comparison with similar programmes offered by other	69%	31%	0%	0%	0%
11	In your view, the standard of curriculum and syllabi of PG level academic programmes offered in your department in comparison with similar	38%	62%	0%	0%	0%

  
HOD  
Department of Business Management  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST)  
THANJAVUR - 613 403.

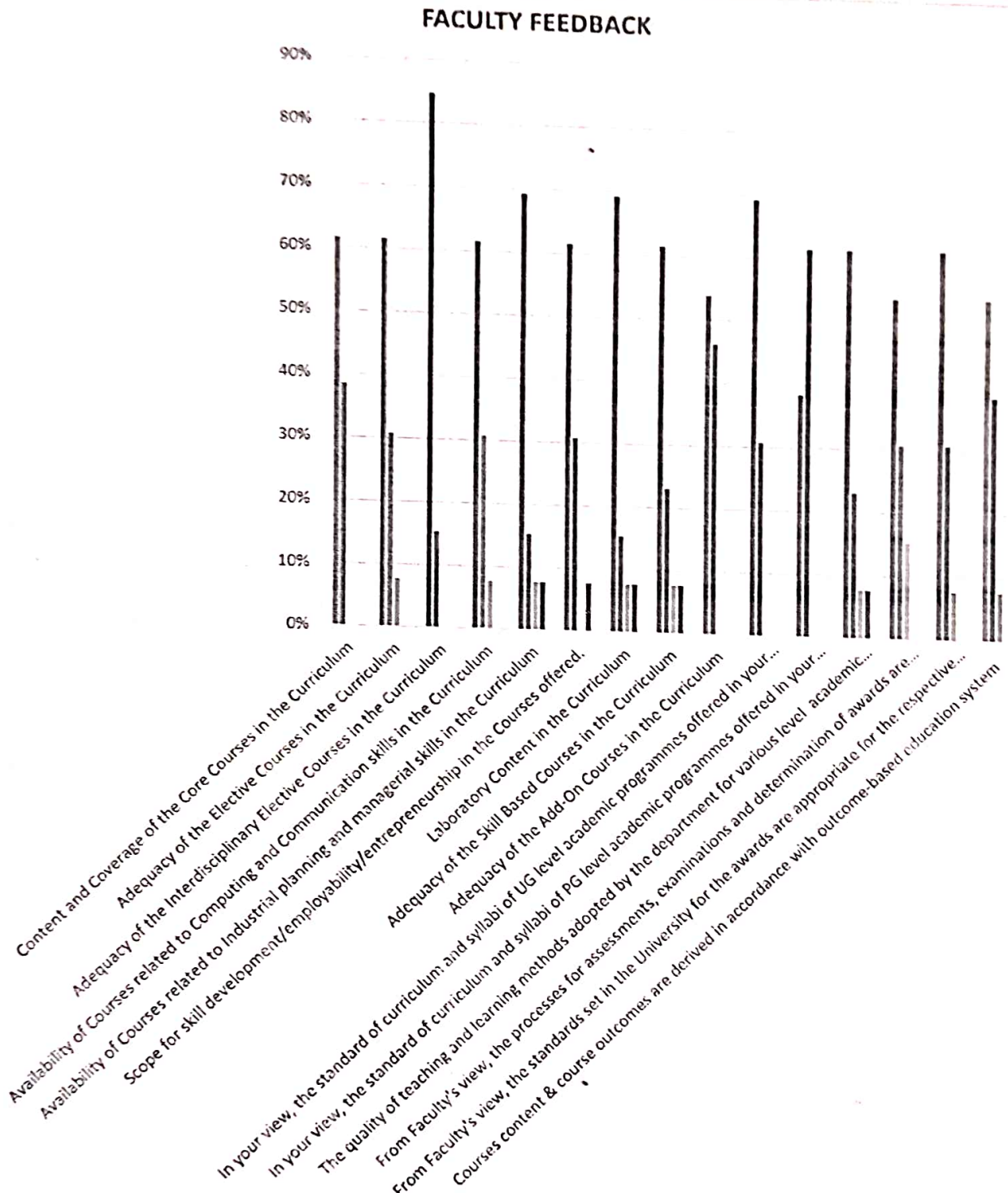
  
DEAN  
School of Commerce and Management  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST)  
THANJAVUR - 613 403.

	programmes offered by other					
12	The quality of teaching and learning methods adopted by the department for various level academic programmes are at par with the specified standards	62%	23%	8%	8%	0%
13	From Faculty's view, the processes for assessments, examinations and determination of awards are sound and fairly conducted	54%	31%	15%	0%	0%
14	From Faculty's view, the standards set in the University for the awards are appropriate for the respective programmes at various levels in the discipline concerned	62%	31%	8%	0%	0%
15	Courses content & course outcomes are derived in accordance with outcome-based education system	54%	38%	8%	0%	0%

  
**HOB**  
 Department of Business Management  
 Ponnaiyah Ramajayam Institute of  
 Science & Technology (PRIST)  
 THANJAVUR - 613 403

  
**DEAN**  
 School of Commerce and Management  
 Ponnaiyah Ramajayam Institute of  
 Science & Technology (PRIST)  
 THANJAVUR - 613 403.

# Analysis of the Faculty Feedback on Curriculum



*[Signature]*  
HOD

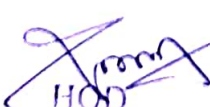
Department of Business Management  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST)  
THANJAVUR - 613 403.

*[Signature]*  
DEAN

School of Commerce and Management  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST)  
THANJAVUR - 613 403.

## V. Employer Feedback on Curriculum


S.NO	PARAMETER	EXCELLENT (5)	VERY GOOD (4)	GOOD (3)	AVERAGE (2)	POOR (1)
1	Fundamental knowledge of Mathematics and Science of the alumni.	17	8	2	2	1
2	Basic skills in computer Science	20	9	1	0	0
3	Knowledge in Design Techniques	11	10	7	2	0
4	Knowledge about recent tools and their usage	21	4	4	1	0
5	Practical skills	24	2	2	2	0
6	Ability to grasp new ideas	20	10	0	0	0
7	Ability to learn new skills	15	9	4	2	0
8	Willingness to learn	20	7	3	0	0
9	Communication Skills	22	5	3	0	0
10	Working in a team	19	3	6	2	0
11	Content and Coverage of the Core Courses in the Curriculum	18	6	5	0	1
12	Adequacy of the Elective Courses in the Curriculum	13	9	6	2	0
13	Adequacy of the Interdisciplinary Elective Courses in the Curriculum	19	3	6	1	1


  
**HOD**  
 Department of Business Management  
 Ponnaiyah Ramajayam Institute of  
 Science & Technology (PRIST)  
 THANJAVUR - 613 403.

  
**DEAN**  
 School of Commerce and Management  
 Ponnaiyah Ramajayam Institute of  
 Science & Technology (PRIST)  
 THANJAVUR - 613 403.

14	Availability of Courses related to Computing and Communication skills in the Curriculum	20	4	4	2	0
15	Availability of Courses related to Industrial planning and managerial skills in the Curriculum	28	2	0	0	0
16	Availability of Courses related to Industrial planning and managerial skills in the Curriculum2	17	4	8	0	1
17	Scope for skill development/ employability/ entrepreneurship in the Courses offered.	19	7	4	0	0
18	Laboratory Content in the Curriculum	13	10	3	3	1
19	Adequacy of the Skill Based Courses in the Curriculum	20	4	5	1	0
20	Adequacy of the Add-On Courses in the Curriculum	21	5	4	0	0

**TOTAL NO OF RESPONDENTS (30)**

  
 HOD  
 Department of Business Management  
 Ponnaiyah Ramajayam Institute of  
 Science & Technology (PRIST)  
 THANJAVUR - 613 403

  
 DEAN  
 School of Commerce and Management  
 Ponnaiyah Ramajayam Institute of  
 Science & Technology (PRIST)  
 THANJAVUR - 613 403.



## Employer Feedback on Curriculum (Percentage %)

S NO	PARAMETER	EXCELLENT (5)	VERY GOOD (4)	GOOD (3)	AVERAGE (2)	POOR (1)
1	Fundamental knowledge of Mathematics and Science of the alumni.	57%	27%	7%	7%	2%
2	Basic skills in computer Science	67%	30%	3%	0%	0%
3	Knowledge in Design Techniques	37%	33%	23%	7%	0%
4	Knowledge about recent tools and their usage	70%	13%	13%	3%	0%
5	Practical skills	80%	7%	7%	7%	0%
6	Ability to grasp new ideas	67%	33%	0%	0%	0%
7	Ability to learn new skills	50%	30%	13%	7%	0%
8	Willingness to learn	67%	23%	10%	0%	0%
9	Communication Skills	73%	17%	10%	0%	0%
10	Working in a team	63%	10%	20%	7%	0%
11	Content and Coverage of the Core Courses in the Curriculum	60%	20%	17%	0%	3%
12	Adequacy of the Elective Courses in the Curriculum	43%	30%	20%	7%	0%

  
HOD

Department of Business Management  
Ponniyan Ramayyan Institute of  
Science & Technology (PRIST)  
TAMILNADU - 611 403

  
DEAN

School of Commerce and Management  
Ponniyan Ramayyan Institute of  
Science & Technology (PRIST)  
TAMILNADU - 611 403

13	Adequacy of the Interdisciplinary Elective Courses in the Curriculum	63%	10%	20%	3%	3%
14	Availability of Courses related to Computing and Communication skills in the Curriculum	67%	13%	13%	7%	0%
15	Availability of Courses related to Industrial planning and managerial skills in the Curriculum	93%	7%	0%	0%	0%
16	Availability of Courses related to Industrial planning and managerial skills in the Curriculum2	57%	13%	27%	0%	3%
17	Scope for skill development/ employability/ entrepreneurship in the Courses offered.	63%	23%	13%	0%	0%
18	Laboratory Content in the Curriculum	43%	33%	10%	10%	3%
19	Adequacy of the Skill Based Courses in the Curriculum	67%	13%	17%	3%	0%
20	Adequacy of the Add-On Courses in the Curriculum	70%	17%	13%	0%	0%



HOD

Department of Business Management  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST)  
THANJAVUR - 613 403.

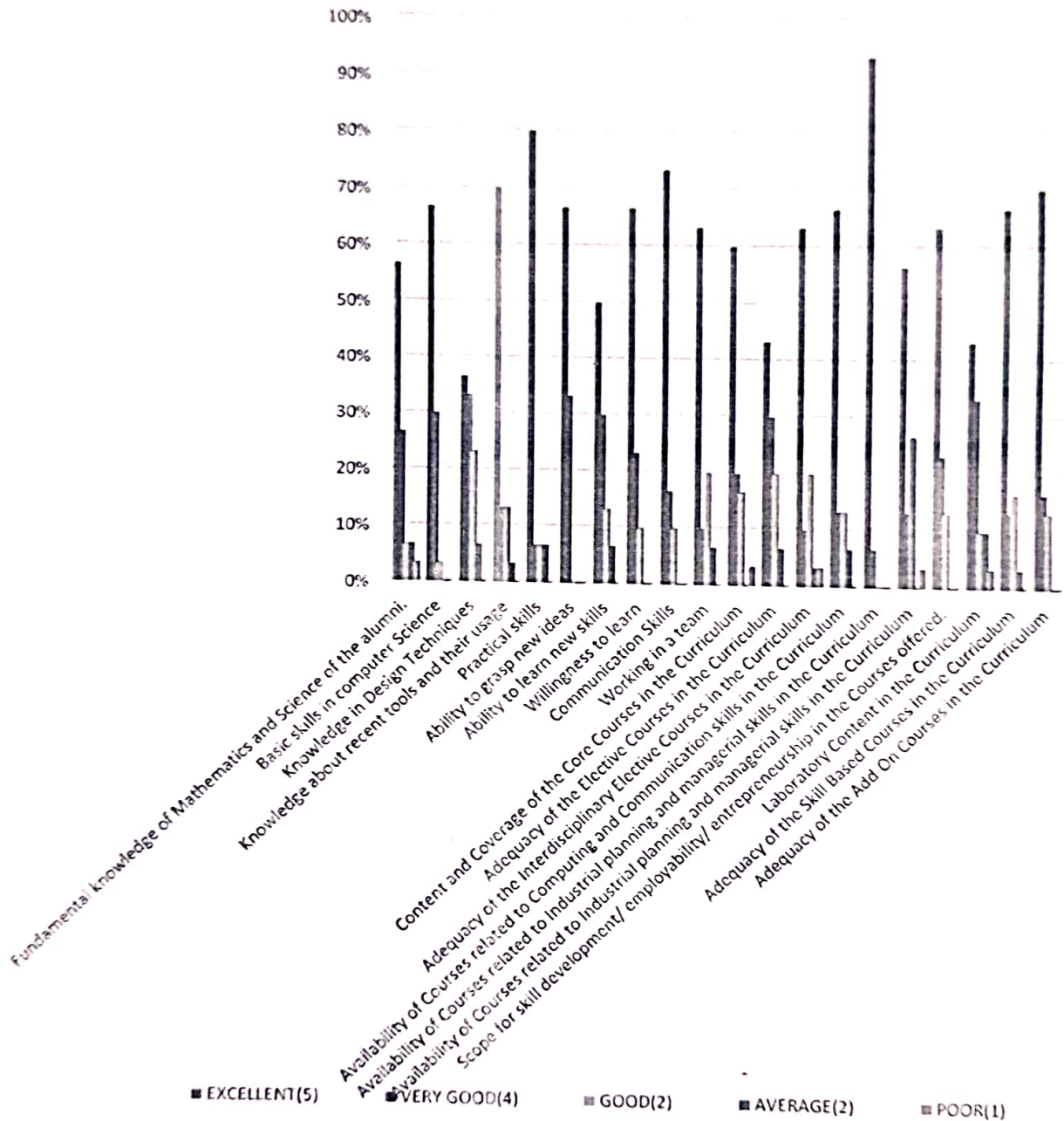



DEAN

School of Commerce and Management  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST)  
THANJAVUR - 613 403.

# Analysis of Employer Feedback on Curriculum

## EMPLOYER FEEDBACK




  
**HOD**  
 Department of Business Management  
 Ponnaiyah Ramajayam Institute of  
 Science & Technology (PRIST)  
 THANJAVUR - 613 403.

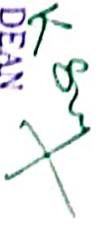
  
**DEAN**  
 School of Commerce and Management  
 Ponnaiyah Ramajayam Institute of  
 Science & Technology (PRIST)  
 THANJAVUR - 613 403.



DEPARTMENT OF MANAGEMENT  
ACTION TAKEN REPORT ON FEEDBACK FROM STUDENTS ON CURRICULUM  
Department: MANAGEMENT  
YEAR: 2023-2024

S.No	Feedback	Action Taken
1	<ul style="list-style-type: none"><li>The number of elective courses has increased in the curriculum.</li><li>The department provides opportunities for students to attend and present papers at seminars, as well as participate in the literary activities of other institutions, which enhances their skills.</li><li>ICT classrooms are used in the department.</li><li>Placement-oriented subjects will be added to the curriculum.</li></ul>	<ul style="list-style-type: none"><li>The department has added more elective courses to the curriculum, giving students more choices to customize their studies according to their interests.</li><li>The department is providing students with chances to attend and present papers at seminars and take part in literary activities at other institutions. These activities help students improve their skills.</li><li>ICT (Information and Communication Technology) is being used in classrooms to make learning more interactive and effective.</li><li>The department plans to add subjects focused on job placements to help students gain the skills they need for their careers.</li></ul>

  
HOD  
Department of Business Management  
Ponnaiyan Ramajayam Institute of  
Science & Technology (PRIST)  
TIRUVANMIYUR - 613 403

  
DEAN  
School of Commerce and Management  
Ponnaiyan Ramajayam Institute of  
Science & Technology (PRIST)  
TIRUVANMIYUR - 613 403



DEPARTMENT OF MANAGEMENT

ACTION TAKEN REPORT ON FEEDBACK FROM ALUMNI ON CURRICULUM

Department: MANAGEMENT

YEAR: 2023-2024

S.No	Feedback	Action Taken
1.	<ul style="list-style-type: none"><li>The syllabus of various courses is better than that of other universities.</li><li>The curriculum changes are progressive.</li><li>The experiments are designed to relate more closely to real-life applications.</li><li>Experiments in Tally are designed to meet the students' needs.</li></ul>	<ul style="list-style-type: none"><li>The syllabus of various courses has been reviewed and is considered better than that of other universities, ensuring a higher standard of education.</li><li>The curriculum changes have been made progressively to ensure that it remains relevant and up-to-date with the latest trends and educational needs.</li><li>Experiments have been designed to connect more closely with real-life applications, providing students with practical experience and skills.</li><li>Experiments in Tally are specifically designed to meet the needs of students, enhancing their learning experience and skill development.</li></ul>

HOD

Department of Business Management  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST)  
THANJAVUR-613 403.

DEAN

School of Commerce and Management  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST)  
THANJAVUR-613 403.



DEPARTMENT OF MANAGEMENT

ACTION TAKEN REPORT ON FEEDBACK FROM PARENTS ON CURRICULUM

Department: MANAGEMENT

YEAR: 2023-2024

S. No	Feedback	Action Taken
1.	<ul style="list-style-type: none"><li>• Placement training and training for competitive examinations are sufficient to help students face exams and interviews confidently.</li><li>• Parents believe their children have made progress.</li><li>• Parents are of the opinion that there should be transparency in the evaluation system.</li></ul>	<ul style="list-style-type: none"><li>➤ Placement training and training for competitive examinations have been provided, ensuring that students are well-prepared to face exams and interviews with confidence.</li><li>➤ Parents have expressed their belief that their children have made significant progress during their course of study.</li><li>➤ Parents have emphasized the importance of transparency in the evaluation system, which is being taken into consideration for future improvements.</li></ul>

HOD

Department of Business Management  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST)  
THANJAVUR-613 403.

DEAN

School of Commerce and Management  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST)  
THANJAVUR-613 403.



DEPARTMENT OF MANAGEMENT

ACTION TAKEN REPORT ON FEEDBACK FROM EMPLOYEES ON CURRICULUM

DEPARTMENT MANAGEMENT

YEAR: 2023-2024

S. No	Feedback	Action Taken
1.	<ul style="list-style-type: none"> <li>Research courses are offered to UG students, which is an innovative approach.</li> <li>Knowledge about reasoning tools and their usage is excellent.</li> <li>The fundamentals of mathematics and science for the students are excellent.</li> </ul>	<ul style="list-style-type: none"> <li>Research courses have been introduced for UG students, which is an innovative initiative aimed at enhancing their research skills and knowledge.</li> <li>The department has ensured that students have an excellent understanding of reasoning tools and their practical usage.</li> <li>The fundamentals of mathematics and science among the students have been reviewed and found to be excellent, reflecting a strong academic foundation.</li> </ul>

DMST

*[Signature]*

Department of Management  
Science & Technology (DMST)  
ANNA UNIVERSITY

DMST

*[Signature]*

Dean of Commerce and Management  
Science & Technology (DMST)  
ANNA UNIVERSITY



DEPARTMENT OF MANAGEMENT

ACTION TAKEN REPORT ON FEEDBACK FROM FACULTY ON CURRICULUM


Department: MANAGEMENT

YEAR: 2023-2024

S.No	Feedback	Action Taken
1.	<ul style="list-style-type: none"><li>• The curriculum focuses on skill development</li><li>• Is the syllabus designed for the preparation of competitive examinations.</li><li>• The system followed by the university for the design and development of the curriculum is effective.</li><li>• Issues regarding students and teaching/learning/evaluation in a completely online environment.</li></ul>	<ul style="list-style-type: none"><li>➤ Reviewed and updated curriculum to include more hands-on activities and industry-based skills.</li><li>➤ Conducted a detailed review with faculty members to ensure alignment with competitive exam requirements. Enhanced syllabus with mock exams and targeted content.</li><li>➤ Evaluated the curriculum development system and implemented adjustments to streamline feedback and improve flexibility.</li><li>➤ Introduced interactive tools, such as online quizzes, video tutorials, and virtual study groups. Adjusted evaluation methods with online assessments and peer reviews.</li></ul>

  
HOD

Department of Business Management  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST)  
THANJAVUR - 613 403.

  
DEAN

School of Commerce and Management  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST)  
THANJAVUR - 613 403.





**PRIST**  
DEEMED TO BE  
**UNIVERSITY**  
NAAC ACCREDITED  
THANJAVUR - 613 403 - TAMILNADU

**Ponnaiyah Ramajayam Institute of  
Science and Technology [PRIST]**

**DEPARTMENT OF COMMERCE**

**Feedback Report**

**Academic Year: 2023-2024**

## Table of Contents

<b>S.NO</b>	<b>DESCRIPTION</b>	<b>PAGE NO</b>
	Report of Feedback from Stakeholders	
1	Student Feedback on Curriculum	
	Questionnaire	01
	Analysis of the Students Feedback on Curriculum	03
2	Alumni Feedback on Curriculum	
	Questionnaire	04
	Analysis of the Alumni Feedback on Curriculum	08
3	Parents Feedback on Curriculum	
	Questionnaire	09
	Analysis of the Parents Feedback on Curriculum	11
4	Faculty Feedback on Curriculum	
	Questionnaire	12
	Analysis of the Faculty Feedback on Curriculum	16
5	Employer Feedback on Curriculum	
	Questionnaire	17
	Analysis of the Employer Feedback on Curriculum	21
	Action Taken Report	22

# Feedback Report

## Academic Year: 2023-2024

### Feedback Report:

- ❖ To enrich the quality of teaching and learning as well as to enhance employability of the students, feedback from the stakeholders is invaluable. PRIST Deemed to be University Collected online feedback relating to the satisfaction of stakeholders (Student, Faculty, Alumni, Employer, Parents) towards the curriculum, teaching. Learning and evaluation. The information provided is used as important feedback for quality improvement of teaching and learning process of the institution.
- ❖ Action Taken: The stakeholders responses were analyzed to prepare the summarized report which was communicated with university authority..

### Feedback Analysis Report:


Data was collected using online feedback forms prepared by feedback committee of the school of commerce and management. He responses received from the respondents are presented in terms of bar diagrams. Total 360 responses student submitted their views on curriculum.

#### I. Student Feedback on Curriculum

Student feedback is taken in hard copy format and also through:-

**Analysis shows that:**

- Most of the students have the opinion that the course content has job relevance and the present syllabus is career-oriented.
- Most are satisfied with teaching quality, academic atmosphere and reference materials available in the University.
- The curriculum is capable of supporting students in higher studies and can cater to their entrepreneurial skills.

  
G. Uthirai  
Department of Commerce  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST),  
Declared as DEEMED TO BE UNIVERSITY

  
K. S. Jeyaraj  
DEAN  
School of Commerce and Management  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST)  
THANJAVUR - 613 403.

## II. Alumni Feedback on Curriculum

Alumni provide the inputs regarding improvement in facilities and employability. The feedback from alumni on University syllabus and curriculum is collected every year in hard copy form and recently through:-

Analysis shows that:


- > Most of the alumni are satisfied with the course content and opinion that the career-oriented syllabus was helpful in getting a job after their graduation/post-graduation/Research.
- > Most are happy with Computer Laboratories, University library, Seminars, Guest lectures and Workshops conducted and Projects and Field visits.
- > They feel that the institution supports higher learning and the curriculum provided in the college caters to the entrepreneurial skills of the students.

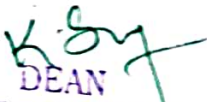
## III. Parents Feedback on Curriculum

Being the special stakeholders of the institution, parents' feedback especially on curricular aspects is collected regularly basis. Feedback is collected in hard copy as well as through:-

Analysis shows that:

- > Most parents find this college a better institution, being satisfied with the infrastructure library and lab facilities available in the University.
- > They have a good opinion about the quality and relevance of courses prescribed in the curriculum by PRIST Deemed to be University.
- > Most feel that the curriculum is students centric and soft skill development is possible through the curriculum delivery mechanism followed by the University.

  
HOD.  
Department of Commerce  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST),  
Declared as DEEMED TO BE UNIVERSITY.

  
DEAN  
School of Commerce and Management  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST)  
THANJAVUR - 613 403.

#### IV. Faculty Feedback on Curriculum

Faculty feedback is taken in hard copy format and also through:-

Analysis shows that:

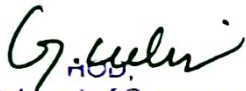
- Most of the Faculty have the opinion that the curriculum has relevance to the industrial needs and are happy with the soft-skills provided by the curriculum and the institution.

#### V. Employer Feedback on Curriculum

Employer feedback is taken in hard copy format and also through:-

Analysis shows that:

- Most of the employers have the opinion that the curriculum has relevance to the industrial needs and are happy with the soft-skills provided by the curriculum and the institution.
- Some of them have suggested that there can be more curriculum related activities.



HOD,  
Department of Commerce  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST),  
Declared as DEEMED TO BE UNIVERSITY.



DEAN  
School of Commerce and Management  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST)  
THANJAVUR - 613 403.

## I. Student Feedback on Curriculum

S.NO	PARAMETER	EXCELL ENT (5)	VERY GOOD (4)	GOOD (3)	AVERAGE (2)	POOR (1)
1.	Content and Coverage of the Core Courses in the Curriculum*	97	121	124	11	7
2.	Adequacy of the Elective Courses in the Curriculum*	84	119	138	13	6
3.	Adequacy of the Open Elective Courses in the Curriculum*	80	114	145	17	4
4.	Availability of Courses related to Computing and Communication skills in the Curriculum*	64	105	160	25	6
5.	Availability of Courses related to Industrial planning and managerial skills in the Curriculum*	58	97	180	19	6
6.	Scope for skill development/employability/entrepreneurship in the Courses offered.*	66	115	150	23	6
7.	Laboratory Content in the Curriculum*	62	97	171	23	7
8.	Adequacy of the Skill Based Courses in the Curriculum*	63	95	171	25	6
9.	Adequacy of the Add-On Courses in the Curriculum*	63	101	168	22	6
10.	Program's effectiveness in developing independent thinking.*	67	94	172	19	8
11.	Program's effectiveness in developing teamwork capability.*	65	100	170	17	8
12.	Program's effectiveness in imparting quest for lifelong learning*	69	94	171	17	9
13.	The research orientation in the course design*	66	101	168	19	6

TOTAL NO OF RESPONDENTS (360)


*G. Velu*  
HOD,  
Department of Commerce  
Ponnaiyan Ramajayam Institute of  
Science & Technology (PRIST),  
Declared as DEEMED TO BE UNIVERSITY

*K. Jay*  
DEAN  
School of Commerce and Management  
Ponnaiyan Ramajayam Institute of  
Science & Technology (PRIST)  
THANJAVUR - 613 403.

## I. Student Feedback on Curriculum

S.NO	PARAMETER	EXCELL ENT (5)	VERY GOOD (4)	GOOD (3)	AVERAGE (2)	POOR (1)
1.	Content and Coverage of the Core Courses in the Curriculum*	97	121	124	11	7
2.	Adequacy of the Elective Courses in the Curriculum*	84	119	138	13	6
3.	Adequacy of the Open Elective Courses in the Curriculum*	80	114	145	17	4
4.	Availability of Courses related to Computing and Communication skills in the Curriculum*	64	105	160	25	6
5.	Availability of Courses related to Industrial planning and managerial skills in the Curriculum*	58	97	180	19	6
6.	Scope for skill development/employability/entrepreneurship in the Courses offered.*	66	115	150	23	6
7.	Laboratory Content in the Curriculum*	62	97	171	23	7
8.	Adequacy of the Skill Based Courses in the Curriculum*	63	95	171	25	6
9.	Adequacy of the Add-On Courses in the Curriculum*	63	101	168	22	6
10.	Program's effectiveness in developing independent thinking.*	67	94	172	19	8
11.	Program's effectiveness in developing teamwork capability.*	65	100	170	17	8
12.	Program's effectiveness in imparting quest for lifelong learning*	69	94	171	17	9
13.	The research orientation in the course design*	66	101	168	19	6

**TOTAL NO OF RESPONDENTS (360)**

  
 HOD,  
 Department of Commerce  
 Ponnaiyan Ramajayam Institute of  
 Science & Technology (PRIST),  
 Declared as DEEMED TO BE UNIVERSIT

  
 DEAN  
 School of Commerce and Management  
 Ponnaiyan Ramajayam Institute of  
 Science & Technology (PRIST)  
 THANJAVUR - 613 403.

## Students Feedback on Curriculum (Percentage %)

S.NO	PARAMETER	EXCELL ENT (5)	VERY GOOD (4)	GOOD (3)	AVERAGE (2)	POOR (1)
1.	Content and Coverage of the Core Courses in the Curriculum*	27%	34%	34%	3%	2%
2.	Adequacy of the Elective Courses in the Curriculum*	23%	33%	38%	4%	2%
3.	Adequacy of the Open Elective Courses in the Curriculum*	22%	32%	40%	5%	1%
4.	Availability of Courses related to Computing and Communication skills in the Curriculum*	18%	29%	44%	7%	2%
5.	Availability of Courses related to Industrial planning and managerial skills in the Curriculum*	16%	27%	50%	5%	2%
6.	Scope for skill development/employability/entrepreneurship in the Courses offered.*	18%	32%	42%	6%	2%
7.	Laboratory Content in the Curriculum*	17%	27%	48%	6%	2%
8.	Adequacy of the Skill Based Courses in the Curriculum*	18%	26%	48%	7%	2%
9.	Adequacy of the Add-On Courses in the Curriculum*	18%	28%	47%	6%	2%
10.	Program's effectiveness in developing independent thinking.*	19%	26%	48%	5%	2%
11.	Program's effectiveness in developing teamwork capability.*	18%	28%	47%	5%	2%
12.	Program's effectiveness in imparting quest for lifelong learning*	19%	26%	48%	5%	3%
13.	The research orientation in the course design*	18%	28%	47%	5%	2%

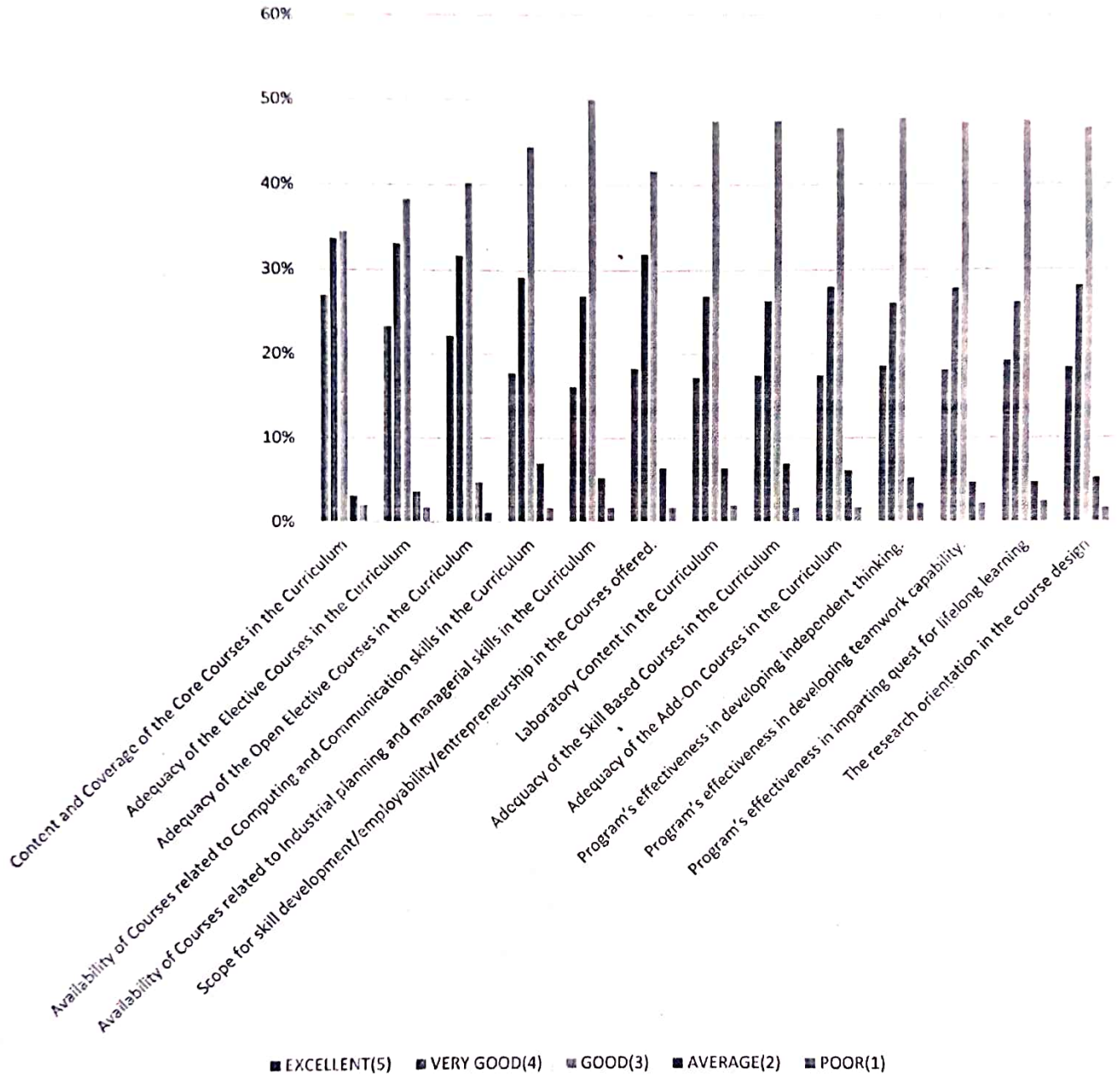
*G. V. Srinivas*  
HOD,  
Department of Commerce  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST),  
Declared as DEEMED TO BE UNIVERSITY

*K. S. J.*  
DEAN  
School of Commerce and Management  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST)  
THANJAVUR - 613 403.



# Analysis of the Student Feedback on Curriculum

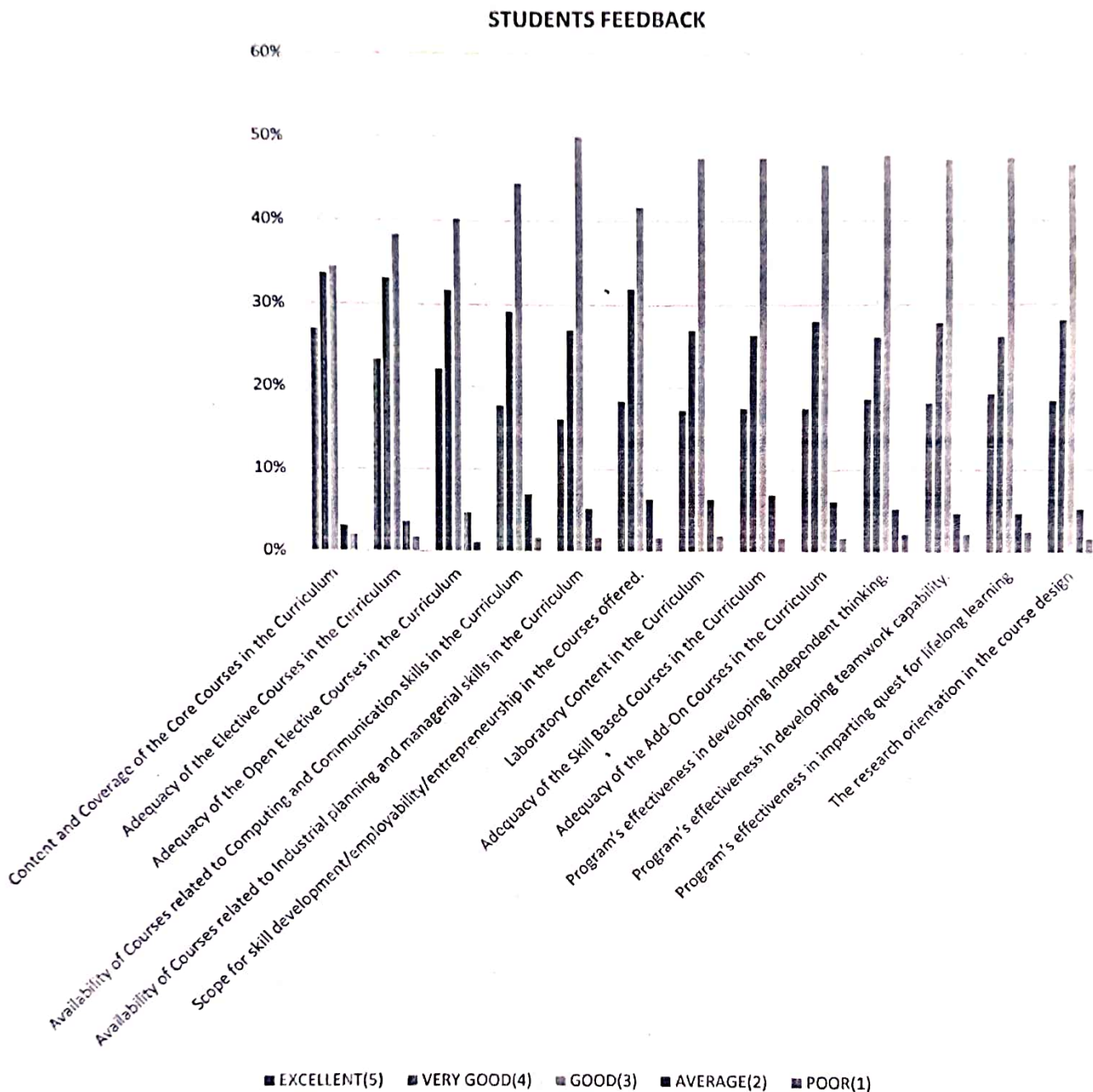
## STUDENTS FEEDBACK



*G. Uthir*  
 HOD,  
 Department of Commerce  
 Ponnaiyah Ramajayam Institute of  
 Science & Technology (PRIST),  
 Declared as DEEMED TO BE UNIVERSITY

*K. Jay*  
 DEAN  
 School of Commerce and Management  
 Ponnaiyah Ramajayam Institute of  
 Science & Technology (PRIST)  
 THANJAVUR - 613 403.

# Analysis of the Student Feedback on Curriculum



  
 G. Yeluri  
 Department of Commerce  
 Ponnaiyan Ramajayam Institute of  
 Science & Technology (PRIST,  
 Declared as DEEMED TO BE UNIVERSITY

  
 DEAN  
 School of Commerce and Management  
 Ponnaiyan Ramajayam Institute of  
 Science & Technology (PRIST)  
 THANJAVUR - 613 403.

## II. Alumni Feedback on Curriculum

S.NO	PARAMETER	EXCELLENT (5) STRONGLY AGREE (5)	VERY GOOD (4) AGREE (4)	GOOD (3) NEUTRAL (3)	AVERAGE (2) DISAGREE (3)	POOR (1) STRONGLY DIS- AGREE (1)
1	Adequacy of the Elective Courses in the Curriculum	43	56	19	2	0
2	Adequacy of the Open Elective Courses in the Curriculum	39	53	26	2	0
3	Scope for skill development/employability/entrepreneurship in the Courses offered.	32	47	37	3	1
4	Laboratory Content in the Curriculum	27	43	33	16	1
5	Adequacy of the Skill Based Courses in the Curriculum	35	52	28	4	1
6	Adequacy of the Add-On Courses in the Curriculum	33	45	35	5	2
7	The research orientation in the course design	26	46	42	5	1
8	I feel proud to have graduated from Ponnaiyah Ramajayam Institute of Science & Technology (PRIST)	42	52	23	3	0
9	The learning I had in the University is useful in my career	33	63	20	3	1
10	The academic developments in the University in recent years are appreciative	42	53	24	1	0
11	The new courses introduced in the University meet contemporary requirements	37	57	25	1	0
12	Ponnaiyah Ramajayam Institute of Science & Technology (PRIST) University encourages alumni participation in its activities.	36	63	20	0	1
13	The Program that I have undergone in the University was intellectually stimulating	38	58	22	2	0
14	The Program that I have undergone in this University helped me develop my ability to work efficiently as a part of a group	39	60	16	4	1
15	The program has brought out the best of my ability	36	62	19	3	0
16	The Program has stimulated creative thinking in me	34	61	23	1	1

  
 HOD,  
 Department of Commerce  
 Ponnaiyah Ramajayam Institute of  
 Science & Technology (PRIST),  
 Declared as DEEMED TO BE UNIVERSITY

  
 DEAN  
 School of Commerce and Management  
 Ponnaiyah Ramajayam Institute of  
 Science & Technology (PRIST)  
 THANJAVUR - 613 403.

17	The Program has improved my skills in written and oral communication	36	55	25	2	2
18	The Program has developed my problem solving skills	28	69	21	1	1
19	Availability of Courses related to Industrial planning and managerial skills in the Curriculum	42	57	17	4	0
20	The teachers involved in the courses have inspired me a lot; I have made some of them my role models.	37	58	22	2	1
21	I have made an active contribution to University through the program undergone	33	60	25	2	0

**TOTAL NO OF RESPONDENTS (120)**

  
 HOD,  
 Department of Commerce  
 Ponnaiyah Ramajayam Institute of  
 Science & Technology (PRIST),  
 Declared as DEEMED TO BE UNIVERSITY

  
 DEAN  
 School of Commerce and Management  
 Ponnaiyah Ramajayam Institute of  
 Science & Technology (PRIST)  
 THANJAVUR-613 403.


## Alumni Feedback on Curriculum (Percentage %)

S.NO	PARAMETER	EXCELLENT (5) STRONGLY AGREE (5)	VERY GOOD (4) AGREE (4)	GOOD (3) NETURAL (3)	AVERAGE (2) DIS AGREE (2)	POOR (1) STRONGLY DIS AGREE (1)
1	Adequacy of the Elective Courses in the Curriculum	36%	47%	16%	2%	0%
2	Adequacy of the Open Elective Courses in the Curriculum	33%	44%	22%	2%	0%
3	Scope for skill development/employability/entrepreneurship in the Courses offered.	27%	39%	31%	3%	1%
4	Laboratory Content in the Curriculum	23%	36%	28%	13%	1%
5	Adequacy of the Skill Based Courses in the Curriculum	29%	43%	23%	3%	1%
6	Adequacy of the Add-On Courses in the Curriculum	28%	38%	29%	4%	2%
7	The research orientation in the course design	22%	38%	35%	4%	1%
8	I feel proud to have graduated from Ponnaiyah Ramajayam Institute of Science & Technology (PRIST)	35%	43%	19%	3%	0%
9	The learning I had in the University is useful in my career	28%	53%	17%	3%	1%
10	The academic developments in the University in recent years are appreciative	35%	44%	20%	1%	0%
11	The new courses introduced in the University meet contemporary requirements	31%	48%	21%	1%	0%
12	Ponnaiyah Ramajayam Institute of Science & Technology (PRIST) University encourages alumni participation in its activities.	30%	53%	17%	0%	1%
13	The Program that I have undergone in the University was intellectually stimulating	32%	48%	18%	2%	0%
14	The Program that I have undergone in this University helped me develop my ability to work efficiently as a part of a group	33%	50%	13%	3%	1%

*G. V. Srinivasan*  
HOD,  
Department of Commerce  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST),  
Declared as DEEMED TO BE UNIVERSITY

*K. S. Jayaraman*  
DEAN  
School of Commerce and Management  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST)  
THANJAVUR - 613 403.

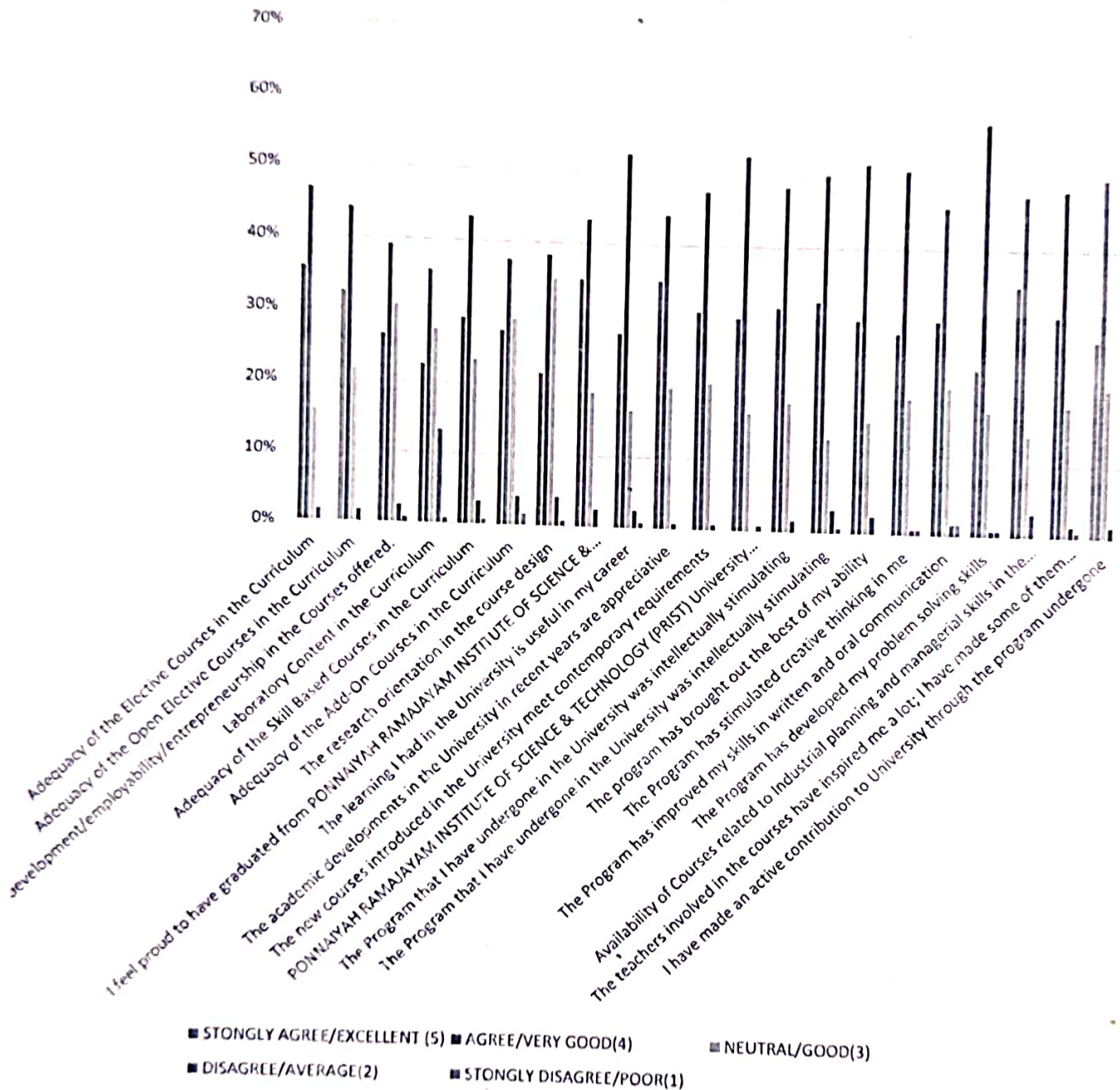
15	The program has brought out the best of my ability	30%	52%	16%	3%	0%
16	The Program has stimulated creative thinking in me	28%	51%	19%	1%	1%
17	The Program has improved my skills in written and oral communication	30%	46%	21%	2%	2%
18	The Program has developed my problem solving skills	23%	58%	18%	1%	1%
19	Availability of Courses related to Industrial planning and managerial skills in the Curriculum	35%	48%	14%	3%	0%
20	The teachers involved in the courses have inspired me a lot; I have made some of them my role models.	31%	48%	18%	2%	1%
21	I have made an active contribution to University through the program undergone	28%	50%	21%	2%	0%


  
 HOD,  
 Department of Commerce  
 Ponnaiyah Ramajayam Institute of  
 Science & Technology (PRIST),  
 Declared as DEEMED TO BE UNIVERSITY

  
 DEAN  
 School of Commerce and Management  
 Ponnaiyah Ramajayam Institute of  
 Science & Technology (PRIST)  
 THANJAVUR - 613 403.

# Analysis of the Alumni Feedback on Curriculum

## ALUMNI FEEDBACK




  
 MOD,  
 Department of Commerce  
 Ponnaiyah Ramajayam Institute of  
 Science & Technology (PRIST),  
 Declared as DEEMED TO BE UNIVERSITY

  
 DEAN  
 School of Commerce and Management  
 Ponnaiyah Ramajayam Institute of  
 Science & Technology (PRIST)  
 THANJAVUR - 613 403.

### III. Parents Feedback on Curriculum

S.NO	PARAMETER	EXCELLENT (5)	GOOD (4)	AVERAGE (3)	FAIR (2)	NEED IMPROVE MENT (1)
1	Faculty approach	69	90	23	1	7
2	Study Environment	54	103	24	4	5
3	Care for Students	65	96	18	5	6
4	Placement Training and Higher Studies	45	90	21	4	30
5	Entrepreneurship and Startups	46	109	21	5	9
6	Regular monitoring of the Students	58	103	18	4	7
7	Financial Assistance	52	95	25	4	14
8	How do you rate the ambience of the university for effective delivery of the academic process	55	100	25	3	7
9	Overall Performance	54	107	16	2	11
10	How would you rate your overall experience in the College? Please select your ratings on the scale 1 to 5. Higher the score better the perception / experience.	47	107	25	3	8

TOTAL NO OF RESPONDENTS (190)


  
 HOD,  
 Department of Commerce  
 Ponnaiyah Ramajayam Institute of  
 Science & Technology (PRIST),  
 Declared as DEEMED TO BE UNIVERSITY

  
 DEAN  
 School of Commerce and Management  
 Ponnaiyah Ramajayam Institute of  
 Science & Technology (PRIST)  
 THANJAVUR - 613 403.



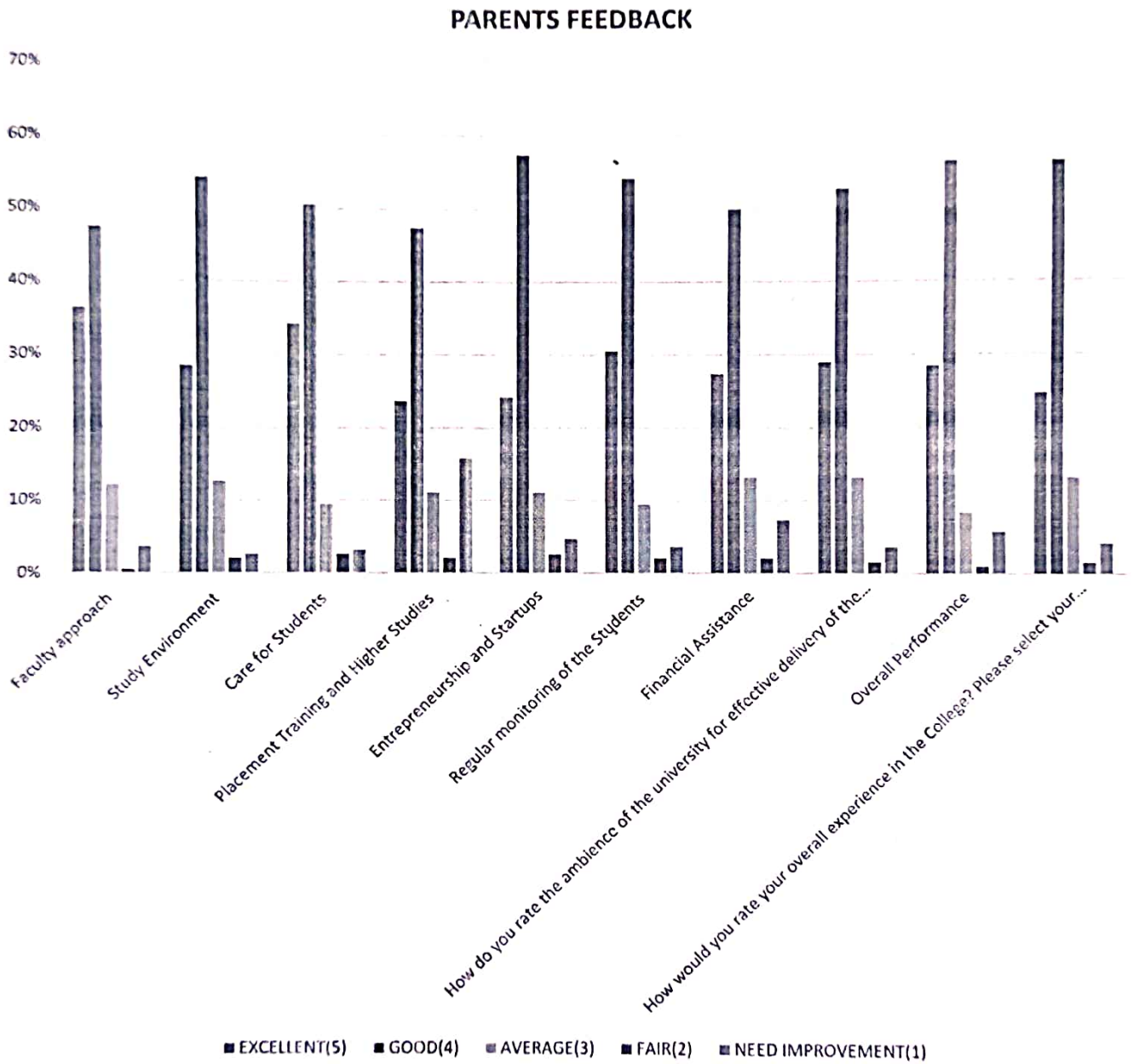
## Parents Feedback on Curriculum (Percentage %)


S.NO	PARAMETER	EXCELLENT (5)	GOOD (4)	AVERAGE (3)	FAIR (2)	NEED IMPROVEMENT (1)
1	Faculty approach	36%	47%	12%	1%	4%
2	Study Environment	28%	54%	13%	2%	3%
3	Care for Students	34%	51%	9%	3%	3%
4	Placement Training and Higher Studies	24%	47%	11%	2%	16%
5	Entrepreneurship and Startups	24%	57%	11%	3%	5%
6	Regular monitoring of the Students	31%	54%	9%	2%	4%
7	Financial Assistance	27%	50%	13%	2%	7%
8	How do you rate the ambience of the university for effective delivery of the academic process	29%	53%	13%	2%	4%
9	Overall Performance	28%	56%	8%	1%	6%
10	How would you rate your overall experience in the College? Please select your ratings on the scale 1 to 5. Higher the score better the perception / experience.	25%	56%	13%	2%	4%

  
 HOD.  
 Department of Commerce  
 Ponnaiyah Ramajayam Institute of  
 Science & Technology (PRIST),  
 Declared as DEEMED TO BE UNIVERSITY

  
 DEAN  
 School of Commerce and Management  
 Ponnaiyah Ramajayam Institute of  
 Science & Technology (PRIST)  
 TRANJAVUR - 613 403.

# Analysis of the Parents Feedback on Curriculum




  
 n.O.D.,  
 Department of Commerce  
 Ponnaiyah Ramajayam Institute of  
 Science & Technology (PRIST),  
 Declared as DEEMED TO BE UNIVERSITY

  
 DEAN  
 School of Commerce and Management  
 Ponnaiyah Ramajayam Institute of  
 Science & Technology (PRIST)  
 THANJAVUR-613 403.

## IV. Faculty Feedback on Curriculum

S.NO	PARAMETER	EXCELLENT (5)	VERY GOOD (4)	GOOD (3)	AVERAGE (2)	POOR (1)
1	Content and Coverage of the Core Courses in the Curriculum	13	2	0	0	0
2	Adequacy of the Elective Courses in the Curriculum	9	6	0	0	0
3	Adequacy of the Interdisciplinary Elective Courses in the Curriculum	9	6	0	0	0
4	Availability of Courses related to Computing and Communication skills in the Curriculum	5	7	2	0	1
5	Availability of Courses related to Industrial planning and managerial skills in the Curriculum	9	5	0	1	0
6	Scope for skill development/employability/entrepreneurship in the Courses offered.	8	6	0	0	1
7	Laboratory Content in the Curriculum	8	5	2	0	0
8	Adequacy of the Skill Based Courses in the Curriculum	5	10	0	0	0
9	Adequacy of the Add-On Courses in the Curriculum	5	8	2	0	0
10	In your view, the standard of curriculum and syllabi of UG level academic programmes offered in your department in comparison with similar programmes offered by other	7	7	0	1	0
11	In your view, the standard of curriculum and syllabi of PG level academic programmes offered in your department in	7	6	2	0	0

  
 n.O.,  
 Department of Commerce  
 Ponnaiyah Ramajayam Institute of  
 Science & Technology (PRIST),  
 Declared as DEEMED TO BE UNIVERSITY.

  
 DEAN  
 School of Commerce and Management  
 Ponnaiyah Ramajayam Institute of  
 Science & Technology (PRIST)  
 THANJAVUR - 613 403.

	comparison with similar programmes offered by other					
12	The quality of teaching and learning methods adopted by the department for various level academic programmes are at par with the specified standards	7	6	1	1	0
13	From Faculty's view, the processes for assessments, examinations and determination of awards are sound and fairly conducted	6	9	0	0	0
14	From Faculty's view, the standards set in the University for the awards are appropriate for the respective programmes at various levels in the discipline concerned	5	9	1	0	0
15	Courses content & course outcomes are derived in accordance with outcome-based education system	10	4	0	1	0

**TOTAL NO OF RESPONDENTS (15)**

*G. Velu*  
 HOD,  
 Department of Commerce  
 Ponnaiyah Ramajayam Institute of  
 Science & Technology (PRIST),  
 Declared as DEEMED TO BE UNIVERSITY

*K. S. J.*  
 DEAN  
 School of Commerce and Management  
 Ponnaiyah Ramajayam Institute of  
 Science & Technology (PRIST)  
 THANJAVUR - 613 403

## Faculty Feedback on Curriculum Percentage (%)

S.NO	PARAMETER	EXCELLENT (5)	VERY GOOD (4)	GOOD (3)	AVERAGE (2)	POOR (1)
1	Content and Coverage of the Core Courses in the Curriculum	87%	13%	0%	0%	0%
2	Adequacy of the Elective Courses in the Curriculum	60%	40%	0%	0%	0%
3	Adequacy of the Interdisciplinary Elective Courses in the Curriculum	60%	40%	0%	0%	0%
4	Availability of Courses related to Computing and Communication skills in the Curriculum	33%	47%	13%	0%	7%
5	Availability of Courses related to Industrial planning and managerial skills in the Curriculum	60%	33%	0%	7%	0%
6	Scope for skill development/employability/entrepreneurship in the Courses offered.	53%	40%	0%	0%	7%
7	Laboratory Content in the Curriculum	53%	33%	13%	0%	0%
8	Adequacy of the Skill Based Courses in the Curriculum	33%	67%	0%	0%	0%
9	Adequacy of the Add-On Courses in the Curriculum	33%	53%	13%	0%	0%
10	In your view, the standard of curriculum and syllabi of UG level academic programmes offered in your department in comparison with similar programmes offered by other	47%	47%	0%	7%	0%
11	In your view, the standard of curriculum and syllabi of PG level academic programmes offered in your department in comparison with similar	47%	40%	13%	0%	0%

*G. yelvi*  
HOD,  
Department of Commerce  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST),  
Declared as DEEMED TO BE UNIVERSITY.

*K. S. Jay*  
DEAN  
School of Commerce and Management  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST),  
THANJAVUR - 613 403.

	programmes offered by other					
12	The quality of teaching and learning methods adopted by the department for various level academic programmes are at par with the specified standards	47%	40%	7%	7%	0%
13	From Faculty's view, the processes for assessments, examinations and determination of awards are sound and fairly conducted	40%	60%	0%	0%	0%
14	From Faculty's view, the standards set in the University for the awards are appropriate for the respective programmes at various levels in the discipline concerned	33%	60%	7%	0%	0%
15	Courses content & course outcomes are derived in accordance with outcome-based education system	67%	27%	0%	7%	0%

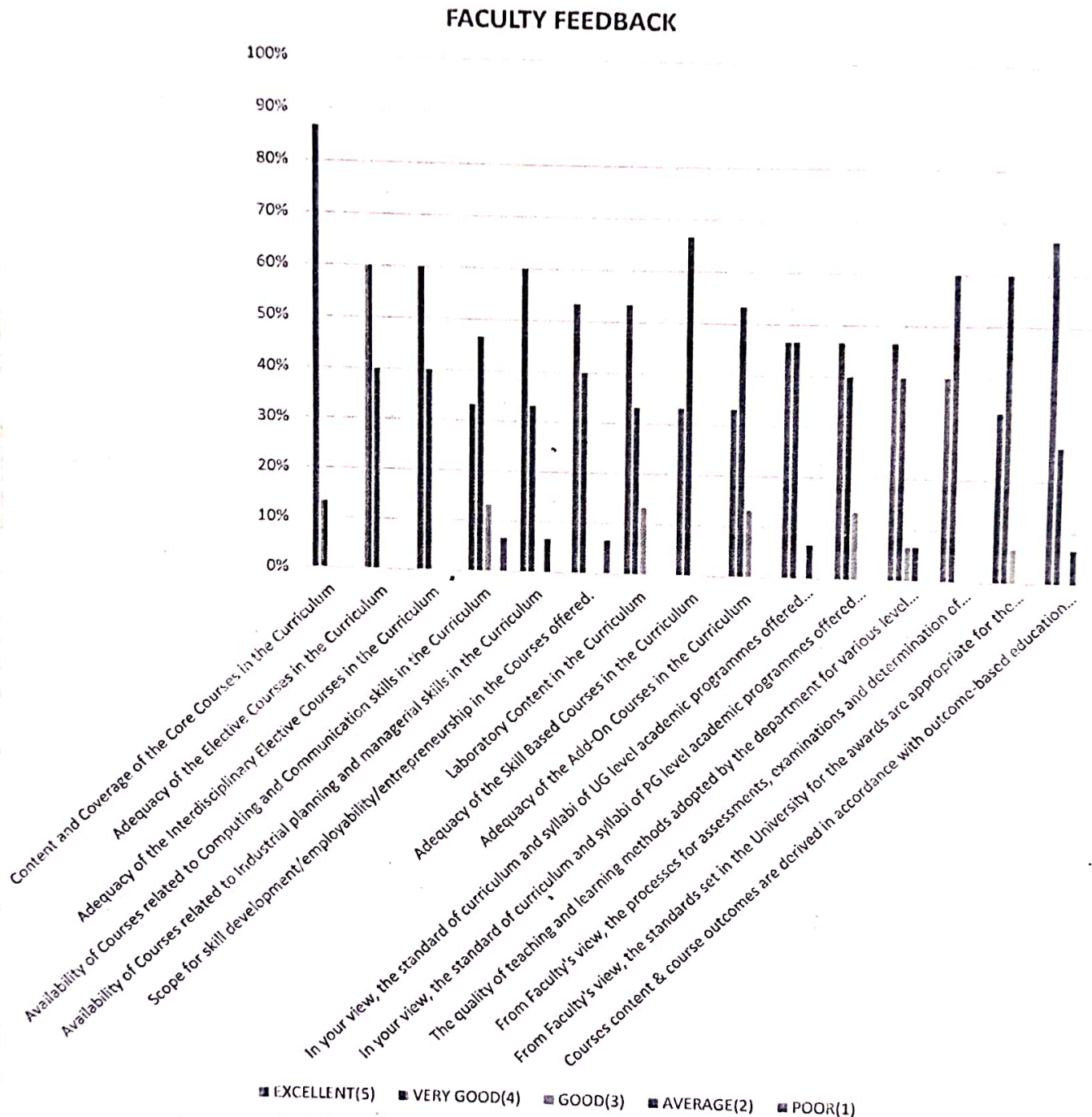
*G. Velu*  
HOD,

Department of Commerce  
Ponnaiyah Ramalayam Institute of  
Science & Technology (PRIST),  
Declared as DEEMED TO BE UNIVERSITY

*K. Jay*  
DEAN

School of Commerce and Management  
Ponnaiyah Ramalayam Institute of  
Science & Technology (PRIST)  
THANJAVUR - 613 403.

# Analysis of the Faculty Feedback on Curriculum



  
 HOD,  
 Department of Commerce  
 Ponnaiyah Ramajayam Institute of  
 Science & Technology (PRIST),  
 Declared as DEEMED TO BE UNIVERSITY

  
 DEAN  
 School of Commerce and Management  
 Ponnaiyah Ramajayam Institute of  
 Science & Technology (PRIST)  
 THANJAVUR - 613 403.

## V. Employer Feedback on Curriculum

SNO	PARAMETER	EXCELLENT (5)	VERY GOOD (4)	GOOD (3)	AVERAGE (2)	POOR (1)
1	Fundamental knowledge of Mathematics and Science of the alumni.	18	7	3	1	1
2	Basic skills in computer Science	22	7	1	0	0
3	Knowledge in Design Techniques	13	12	3	2	0
4	Knowledge about recent tools and their usage	18	4	7	1	0
5	Practical skills	19	2	7	2	0
6	Ability to grasp new ideas	16	8	4	1	1
7	Ability to learn new skills	15	9	4	2	0
8	Willingness to learn	16	11	3	0	0
9	Communication Skills	20	7	3	0	0
10	Working in a team	16	6	6	2	0
11	Content and Coverage of the Core Courses in the Curriculum	11	13	5	0	1
12	Adequacy of the Elective Courses in the Curriculum	13	9	6	2	0
13	Adequacy of the Interdisciplinary Elective Courses in the Curriculum	16	5	7	1	1

*G. Velu*  
HOD,  
Department of Commerce  
Ponnaiyah Ramojuvaram Institute of  
Science & Technology (PRIST),  
Declared as DEEMED TO BE UNIVERSITY

*K. S. J.*  
DEAN  
School of Commerce and Management  
Ponnaiyah Ramojuvaram Institute of  
Science & Technology (PRIST)  
HANJALUR, PIN 613 403.



14	Availability of Courses related to Computing and Communication skills in the Curriculum	17	9	2	2	0
15	Availability of Courses related to Industrial planning and managerial skills in the Curriculum	15	10	1	2	2
16	Availability of Courses related to Industrial planning and managerial skills in the Curriculum2	13	7	9	0	1
17	Scope for skill development/ employability/ entrepreneurship in the Courses offered.	11	11	8	0	0
18	Laboratory Content in the Curriculum	13	13	2	2	0
19	Adequacy of the Skill Based Courses in the Curriculum	15	9	5	1	0
20	Adequacy of the Add-On Courses in the Curriculum	15	7	7	1	0

TOTAL NO OF RESPONDENTS (30)

  
HOD,  
Department of Commerce  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST),  
Declared as DEEMED TO BE UNIVERSITY

  
DEAN  
School of Commerce and Management  
Ponnaiyah Ramajayam Institute of  
Science & Technology (PRIST)  
THANJAVUR - 613 403.

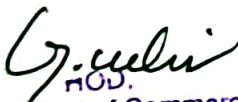
## Employer Feedback on Curriculum (Percentage %)

S.NO	PARAMETER	EXCELLENT (5)	VERY GOOD (4)	GOOD (3)	AVERAGE (2)	POOR (1)
1	Fundamental knowledge of Mathematics and Science of the alumni.	60%	23%	10%	3%	3%
2	Basic skills in computer Science	73%	23%	3%	0%	0%
3	Knowledge in Design Techniques	43%	40%	10%	7%	0%
4	Knowledge about recent tools and their usage	60%	13%	23%	3%	0%
5	Practical skills	63%	7%	23%	7%	0%
6	Ability to grasp new ideas	53%	27%	13%	3%	3%
7	Ability to learn new skills	50%	30%	13%	7%	0%
8	Willingness to learn	53%	37%	10%	0%	0%
9	Communication Skills	67%	23%	10%	0%	0%
10	Working in a team	53%	20%	20%	7%	0%
11	Content and Coverage of the Core Courses in the Curriculum	37%	43%	17%	0%	3%
12	Adequacy of the Elective Courses in the Curriculum	43%	30%	20%	7%	0%

  
 HOD,  
 Department of Commerce  
 Ponnaiyah Ramajayam Institute of  
 Science & Technology (PRIST),  
 Declared as DEEMED TO BE UNIVERSITY

  
 DEAN  
 School of Commerce and Management  
 Ponnaiyah Ramajayam Institute of  
 Science & Technology (PRIST)  
 THANJAVUR - 613 403.

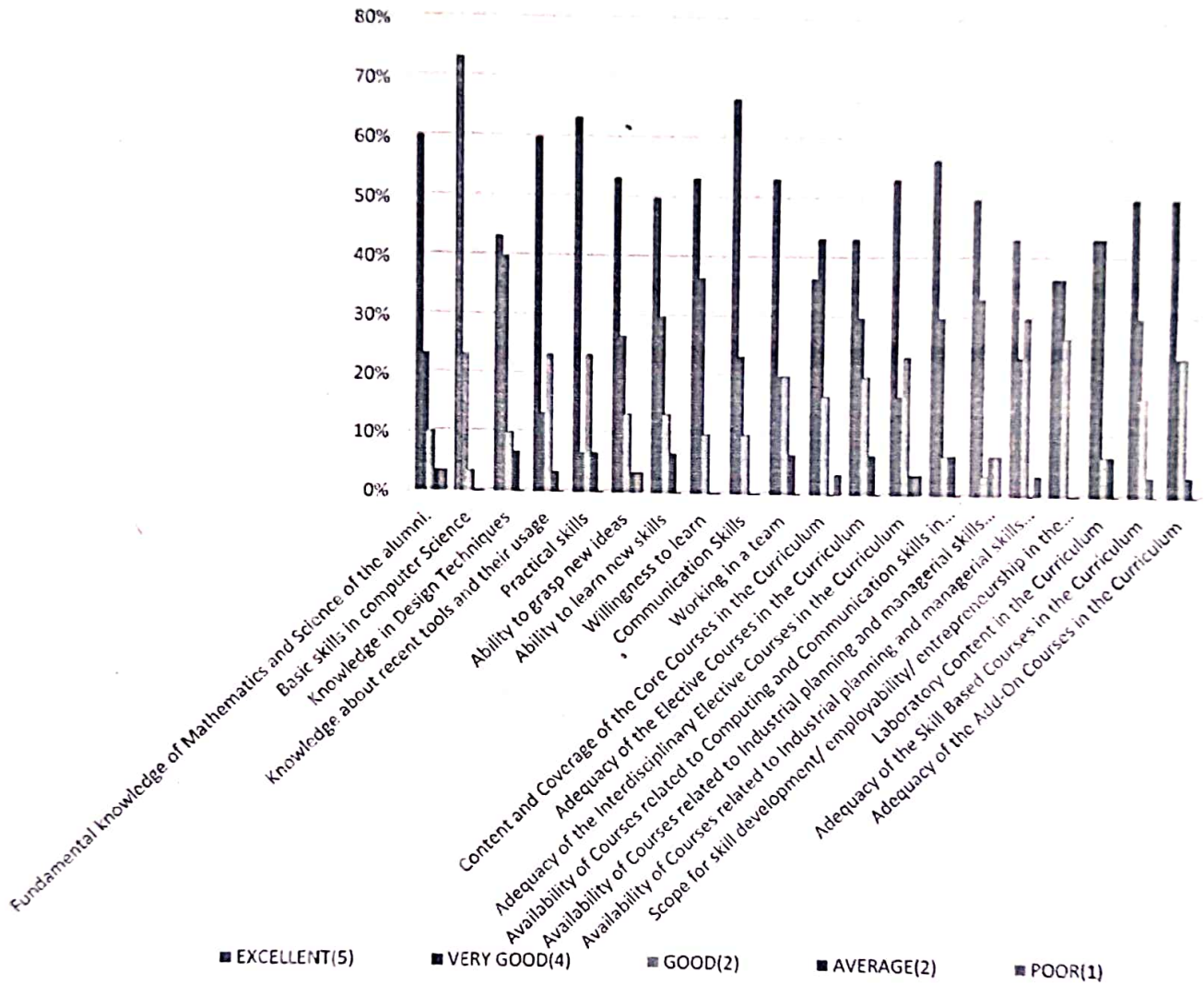
13	Adequacy of the Interdisciplinary Elective Courses in the Curriculum	53%	17%	23%	3%	3%
14	Availability of Courses related to Computing and Communication skills in the Curriculum	57%	30%	7%	7%	0%
15	Availability of Courses related to Industrial planning and managerial skills in the Curriculum	50%	33%	3%	7%	7%
16	Availability of Courses related to Industrial planning and managerial skills in the Curriculum2	43%	23%	30%	0%	3%
17	Scope for skill development/ employability/ entrepreneurship in the Courses offered.	37%	37%	27%	0%	0%
18	Laboratory Content in the Curriculum	43%	43%	7%	7%	0%
19	Adequacy of the Skill Based Courses in the Curriculum	50%	30%	17%	3%	0%
20	Adequacy of the Add-On Courses in the Curriculum	50%	23%	23%	3%	0%


  
 MOD.  
 Department of Commerce  
 Ponnaiyah Ramalingam Institute of  
 Science & Technology (PRIST)  
 Declared as DEEMED TO BE UNIVERSITY

  
 DEAN  
 School of Commerce and Management  
 Ponnaiyah Ramalingam Institute of  
 Science & Technology (PRIST)  
 THANJAVUR - 613 403.

# Analysis of Employer Feedback on Curriculum

## EMPLOYER FEEDBACK



  
 HOD,  
 Department of Commerce  
 Ponnaiyah Ramajayam Institute  
 Science & Technology (PRIST),  
 Declared as DEEMED TO BE UNIVERSITY

  
 DEAN  
 School of Commerce and Management  
 Ponnaiyah Ramajayam Institute of  
 Science & Technology (PRIST)  
 THANJAVUR 613 403